

**UNITED WAY OF GREENVILLE COUNTY  
Palmetto Society  
2009 FACT SHEET**



**Palmetto Society members are individuals making contributions of \$1,000 or more annually. New members are encouraged to join at \$1,500.**

**2008 Palmetto Society membership totaled:**

**3,560 members  
\$6,306,281  
43% of the annual community campaign**

**6 levels of the Palmetto Society**

<b>Tocqueville Society \$10,000+</b>	<b>114 members</b>
<b>Chairman's Circle \$7,500-\$9,999</b>	<b>6 members</b>
<b>President's Circle \$5,000-\$7,499</b>	<b>55 members</b>
<b>Executive's Circle \$2,500-\$4,999</b>	<b>353 members</b>
<b>Leader's Circle \$1,500-\$2,499</b>	<b>772 members</b>
<b>Director's Circle \$1,000-\$1,499</b>	<b>2,260 members</b>

**Leadership Affinity Groups**

**These special target groups have been critical to the success of caring for our community. These groups seek to engage donors in conveying the message and get involved with the community through United Way.**

**Palmetto Society Affinity Groups:**

<b>Women's Leadership</b>	<b>1,149 members</b>
<b>African American Leadership</b>	<b>159 members</b>
<b>Young Philanthropists (age 40 &amp; under)</b>	<b>554 members</b>
<b>Physician's Leadership</b>	<b>145 members</b>

**YP 20's participants are under the age of 30 and make a minimum \$500 contribution with the commitment to grow their giving to \$1,000 by the time they reach age 30. Participants are included in all YP functions and are given special recognition as community leaders.**

**Workplace Campaigns**

**410 companies had Palmetto Society members in 2008. These companies resulted in total Palmetto Society contributions of over \$4.9 million. 51 companies ran specialized Palmetto Society workplace campaigns.**