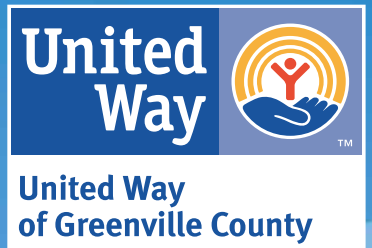


**BRINGING TOGETHER
THE HEARTS, HANDS, AND MINDS
OF OUR COMMUNITY
TO MAKE GREENVILLE COUNTY STRONGER.
THAT'S WHAT IT MEANS TO
LIVE UNITED**



**A CELEBRATION
OF CARING**

**2008
Annual
Report**

Looking Back on a Great Year

Our community is blessed to be surrounded by volunteers, donors, and partners so invested in advancing the common good in Greenville County. It is an honor to walk with you on our journey to make a meaningful difference in the lives of those who need help, and to create lasting change that results in a better life for us all. Each of you play such an important part in helping United Way make a lasting difference in Greenville County. And we thank you.

Now, we would like to take a few moments to share some perspectives on United Way's work in 2008 and beyond.

We are pleased to report that your United Way is financially strong and responsible in the stewardship of the dollars entrusted to it. Dedicated volunteers, led by 2008 Treasurer Art Fuller, helped to provide critical leadership in making sure that United Way invested community contributions efficiently, effectively, and strategically. United Way of Greenville County has once again been rated a 4 star charity. This represents the highest rating possible by Charity Navigator, America's premier independent charity evaluator. This is an outstanding achievement and is based on our financial efficiency and the strength of our financial position. We should all feel good about knowing that United Way dollars are being used well in efforts to improve our community.

Under the leadership of Community Impact Cabinet Chair Margaret Clark, the United Way of Greenville County prioritized its long-term community goals. Over the next 10 years, together, we will strive to develop programs and forge community partnerships to address the underlying causes that negatively impact three key areas in our community: school readiness, high school graduation, and financial stability. Within the pages of this annual report, you will see that United Way has already begun this work in real and tangible ways.

While strategic planning and initiatives are a new focus of United Way's work in 2008 and beyond, the foundation of United Way's work continues to be providing essential services to Greenville County citizens through program

funding and support. United Way currently provides funding to 92 programs in five critical community focus areas: Nurturing Children, Guiding Youth, Strengthening Families, Improving Health, and Helping in Times of Crisis. Providing support to programs in these key areas is a critical and fundamental part of this caring community.

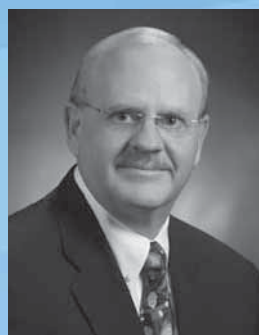
That caring spirit is further evidenced by the outstanding employee campaigns and corporate support shown by our community during the 2008 United Way Annual Campaign. Under the leadership of Campaign Chair Judy Alexander, of Dixon Hughes PLLC, the 2008 Campaign raised nearly \$14.5 million. This is a tremendous result in any year, but even more noteworthy as our community continues to deal with significant economic challenges.

Together, united in a shared commitment and dedication to improve the lives of individuals and families right here and strengthen our entire community, we have achieved great things in 2008 and have so much more to look forward to in 2009 and beyond.

Thank you for your support. And thank you for choosing to LIVE UNITED through your contributions to United Way of Greenville County.

Thank you!

Your generosity will change lives.

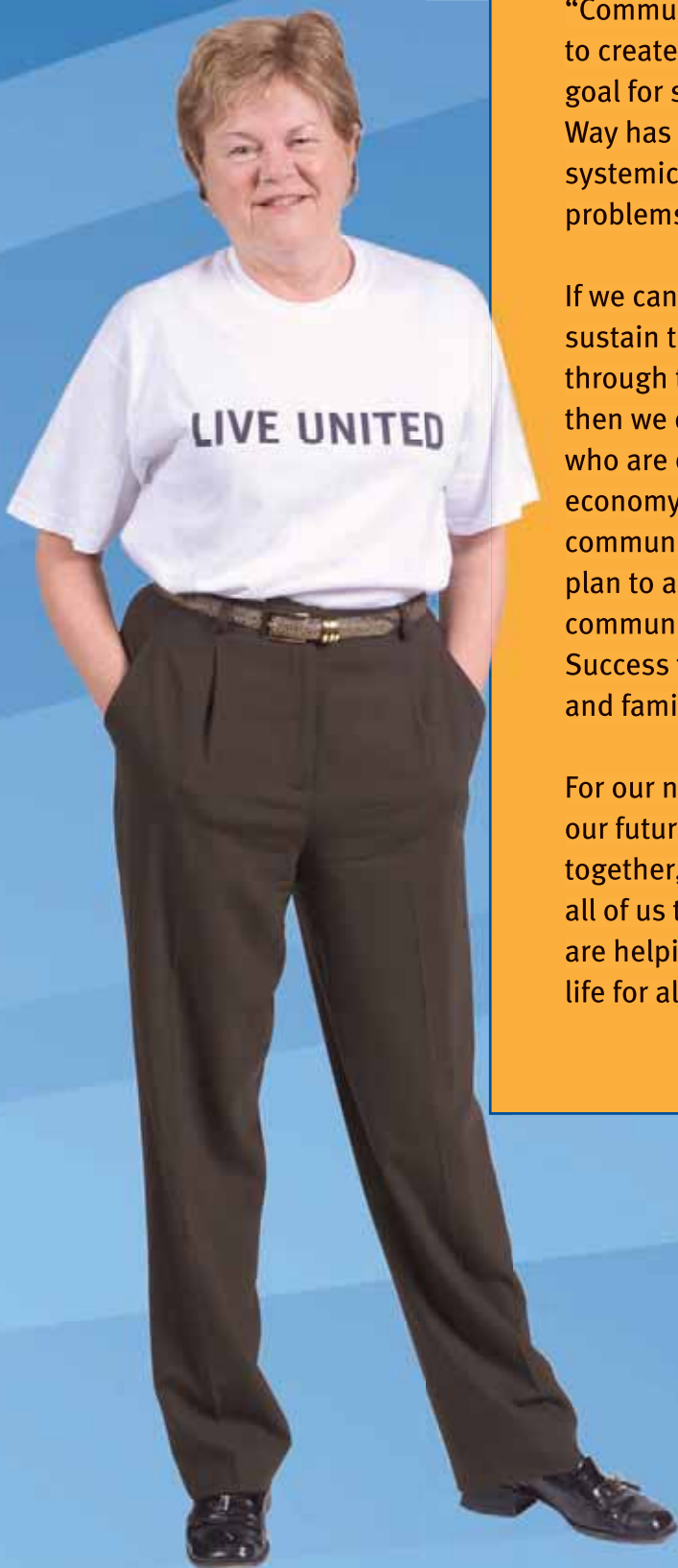


Ted Hendry
President
United Way of Greenville County



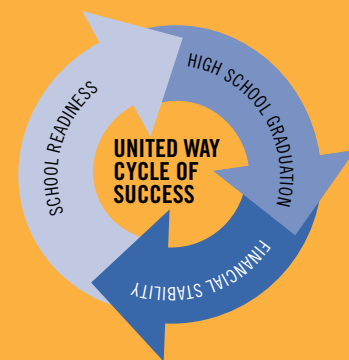
Tami McKnew
Chair
Board of Trustees

Why United Way?



“Community Impact” can be defined as “mobilizing communities to create lasting changes in community conditions.” It’s a lofty goal for sure. So, in order to achieve community impact, United Way has taken on a new role. We are now fiercely focused on the systemic root causes that underlie our community’s most critical problems.

If we can get children ready to learn and sustain that eagerness and readiness through the middle and high school years, then we can create individuals and families who are educated, can compete in our economy, and add value to our already great community. The result is a comprehensive plan to attack the root causes, change community conditions, and create a Cycle of Success that will benefit not only individuals and families in need, but also our entire community.



For our neighbors and families. For our communities. For our future. Failure is not an option. But it will take all of us, together, to create the success that has to happen. The key is for all of us to make a choice. When you choose to LIVE UNITED, you are helping to inspire hope and create opportunities for a better life for all of us.

“United Way brings volunteers and agencies together to improve lives in our community—and our own life in the process. I’m extremely proud to help lead this effort. That’s how I LIVE UNITED.”

Tami McKnew

Board of Trustees Chair
United Way Contributor

2008: A Year in Review

Setting the Stage in Greenville County

For many people in the Greenville Community a stable life is increasingly becoming out of reach. Almost 1 in 5 families don't earn enough money to provide for the basic needs of their households. In high school it is likely that 30% of those entering the 9th grade will not graduate in four years. Additionally, almost 3 out of every 10 children born will not have the benefit of a high quality early childhood education. These issues are compounded when citizens of Greenville County struggle for access to the essential services that keep families and individuals stable.

United Way's Plan to Impact The Future

In 2008 United Way of Greenville County established long-term strategic goals. In the next 10 years, together, we will strive to:

- decrease the percentage of Greenville County children "not consistently demonstrating readiness" for first grade from 22.9% to 12.9%. This means that children will enter first grade on track developmentally in important social, physical, and academic areas.
- increase the high school graduation rate from its current level of 73.3% to 85% for all youth. Partnerships with Greenville County Schools and The Alliance for Quality Education will play a critical role.
- decrease the number of Greenville County households that spend more than 40% of total household income on housing costs from 32,000 to less than 22,000. This is a major determining factor in a family's ability to plan for the future and weather a personal or financial crisis.

School Readiness, High School Graduation, and Financial Stability represent the building blocks for a successful life. Early education and completion of high school are essential for adults to acquire the skills necessary for a successful career with a livable wage, health care, and ability to provide for themselves and their families.

The Work Has Already Begun. Here are a few examples.



SCHOOL READINESS

United Way's School Readiness Council has been a community leader for more than a decade by providing leadership and planning for initiatives in early care quality, parent education, and business engagement. In 2008, United Way partnered with the Greenville Hospital System to begin development of the South Carolina Institute for Child Success. When complete, the Institute will be a National leader in healthy child development, research, and best practices for parents, providers, and medical professionals.

United Way's High School Graduation Council has made

HIGH SCHOOL GRADUATION

significant progress in evaluating opportunities to support youth in after-school and out-of-school time. Through an After-School Strategic Plan, efforts will focus on bridging the gap between early child development initiatives and Graduate Greenville programs. Graduate Greenville has seen its share of success, expanding from two high schools in the 2007-2008 school year to three for the 2008-2009 academic year. During 2009-2010 five high schools will have Graduate Greenville programs.



FINANCIAL STABILITY

solutions to problems of financial stability for individuals and families. Through the Volunteer Income Tax Assistance (VITA) program in tax year 2008, 42 volunteers working in five sites around the county were able to prepare over 1,200 tax returns for people making less than \$39,000 a year. These returns included the Earned Income Tax Credit, the childcare credit, and educational credit. These efforts brought over \$820,000 back into the Greenville economy. Through IRS grant funding, United Way expanded VITA to nine sites around the county to serve the community in 2009, including sites in the Slater/Marietta and Greer communities.

Additionally, United Way made a strategic investment in the area of affordable housing by providing \$500,000 to launch the Greenville Housing Fund (GHF). In 2008 GHF leveraged United Way funding to forge new partnerships to start several initiatives to help working adults. This includes a new Homes-for-Teachers program to assist teachers in becoming homeowners. Another component is a program to help low-income senior citizens find affordable, safe housing.

Mapping Out a Plan for the Future

Supporting Essential Local Programs Remains the Foundation of Our Work

While strategic planning and initiatives are a new focus of our work, the foundation of United Way's work continues to be providing essential services to Greenville County citizens through program funding and support. During 2008/2009 United Way is providing funding to 92 programs in five critical community focus areas.

In the area of **NURTURING CHILDREN**, United Way funds continue to support early childcare for at risk children; services, education, and therapy for children with developmental differences and delays; and parenting, family literacy, and early literacy programs.

In the area of **GUIDING YOUTH**, young men, women, and their parents or caregivers receive support in academic achievement, life skills and character development, and juvenile crime prevention through seventeen programs. These programs range from the Boy Scouts' ScoutReach program to the Phillis Wheatley Repertory Theatre.

The **STRENGTHENING FAMILIES** focus area provides funding and support for Greenville County residents in three areas: employment skills development, affordable housing, and geographically-determined community service centers. The clients served in this area will tell you that having the benefit to access services in their own hometown or neighborhood is vital to strengthening their communities and families.

The **IMPROVING HEALTH** area plays an instrumental role in funding programs that provide access to medical and mental health care, and support to seniors and persons with disabilities. For example, the dental initiative, a partnership of New Horizons, Bon Secours St. Francis Health System, and Greenville Technical College, helps 7,000 people annually.

Finally, through funding of programs that are **HELPING IN TIMES OF CRISIS**, United Way is providing support and services for basic needs, disaster assistance, and interpersonal violence.

Providing support to programs in these key areas is a critical and a fundamental part of a caring community.

"I have seen first hand what can happen when a community joins together—senior citizens improving their health, children from low income families learning and staying in school, parents returning to work due to their access to services, a decrease in community crime and an increase in community involvement. Getting and staying involved in my neighborhood every day. That's how I LIVE UNITED."

Ralph Sweeney

Executive Director, Pleasant Valley Connection
United Way Contributor



2008-09 Program Funding

United Way is committed to making sure your dollars get results through funding programs and initiatives that make a lasting difference in the lives of individuals, families, and neighborhoods. (Program funding is provided during the period July 1, 2008 to June 30, 2009.)

Nurturing CHILDREN

United Way funds continue to support early childcare for at-risk children; services, education, and therapy for children with developmental differences and delays; and parenting, family literacy, and early literacy programs.

A Child's Haven 864-298-0025	\$140,000
Center for Developmental Services 864-331-1300	\$205,000
Child Care Assistance (Greenville Technical College) 864-250-8386	\$ 52,500
Clarity (formerly The Speech, Hearing and Learning Center) 864-331-1401	\$145,000
Dunbar Child Development and Family Learning Center 864-355-2271	\$ 47,500
First Steps of Greenville County 864-467-3239	\$150,000
Foothills Family Resources 864-836-1100	\$ 26,000
Meyer Center for Special Children 864-250-0005	\$305,000
Northwest Crescent Child Development and Learning Center 864-355-2271	\$ 80,000
Pleasant Valley Connection 864-236-0151	\$ 26,500
YMCA Judson Community Center 864-242-1111	\$ 70,000
YWCA of Greenville 864-467-3700	\$293,000

Guiding YOUTH

Young men, women, and their parents or caregivers receive support in academic achievement, life skills and character development, and juvenile crime prevention.

Big Brothers Big Sisters of the Upstate 864-242-0676	\$100,000
Boy Scouts of America, Blue Ridge Council 864-233-8363	\$217,000
Clarity (formerly The Speech, Hearing and Learning Center) 864-331-1401	\$ 92,000
Communities In Schools of Greenville County 864-250-6737	\$250,000
Compass of Carolina 864-467-3434	\$ 25,000
Girl Scouts of South Carolina - Mountains to Midlands 864-297-5890	\$115,000
Pendleton Place Children's Shelter 864-467-3646	\$ 26,000
Phillis Wheatley Association 864-235-3411	\$150,000
Pleasant Valley Connection 864-236-0151	\$ 45,000
Project HOPE Foundation 864-676-0028	\$ 10,000
The Salvation Army 864-235-4803	\$270,000
South Carolina Legal Services, Greenville Office 864-679-3232	\$ 42,000
Sterling Hope Center 864-349-0127	\$ 58,000
The Urban League of the Upstate 864-244-3862	\$240,000
YMCA Judson Community Center 864-271-8800	\$ 35,000
YMCA of Greenville 864-242-1111	\$ 75,000

Strengthening FAMILIES

United Way provides funding and support for Greenville County residents in employment skills development, affordable housing, and geographically-determined community service centers.

Alston Wilkes Society 864-242-0808	\$ 30,000
Center for Community Services 864-967-2022	\$ 64,000
Foothills Family Resources 864-836-1100	\$ 46,000
Greenville Area Interfaith Hospitality Network (GAIHN) 864-271-3424	\$ 73,000
Greenville Literacy Association 864-467-3456	\$267,000
Habitat for Humanity of Greenville County 864-370-4787	\$ 60,000
Homes of Hope 864-269-4663	\$ 96,000
Project Host 864-235-3403	\$ 41,000
SHARE 864-269-0700	\$ 72,000
United Ministries 864-232-6463	\$287,000
The Urban League of the Upstate 864-244-3862	\$ 35,000

2008-09 Program Funding

Improving HEALTH

United Way provides funding to programs that provide access to medical and mental health care and support to seniors and persons with disabilities.

AID Upstate 864-250-0607	\$ 60,000
Alzheimer's Association - SC Chapter, Greenville Area Office 864-250-0029	\$ 73,000
Camp Spearhead (Greenville County Recreation District) 864-288-6470	\$ 50,000
Cancer Society of Greenville County 864-232-8439	\$ 85,000
Clarity (formerly The Speech, Hearing and Learning Center) 864-331-1401	\$ 32,500
Communities In Schools of Greenville County 864-250-6737	\$ 58,000
Compass of Carolina 864-467-3434	\$100,000
Gateway House 864-242-9193	\$ 68,500
Greenville Free Medical Clinic 864-232-1470	\$220,000
Mental Health America - Greenville County 864-467-3344	\$ 26,500
New Horizon Family Health Services 864-233-1534	\$125,000
The Phoenix Center 864-467-3790	\$ 60,000
Piedmont Skills (Gville. County Disabilities & Special Needs Board) 864-679-0220	\$ 58,000
Pleasant Valley Connection 864-236-0151	\$ 60,500
Senior Action 864-467-3660	\$229,000
Sterling Hope Center 864-349-0127	\$ 20,000
YMCA of Greenville 864-242-1111	\$ 16,000

Helping in Times of CRISIS

United Way is providing support for services that address basic needs, disaster assistance, and interpersonal violence.

American Red Cross, Upstate SC Chapter 864-271-8222	\$140,000
Compass of Carolina 864-467-3434	\$102,000
Foothills Family Resources 864-836-1100	\$ 33,500
Golden Strip Emergency Relief & Resource Agency 864-688-2233	\$ 87,000
Greenville Rape Crisis & Child Abuse Center 864-331-0560 - business; 864-467-3633 - hotline	\$282,500
Greer Relief and Resources Agency 864-848-5355	\$ 43,000
Loaves & Fishes 864-232-3595	\$ 24,000
Mental Health America - Greenville County - 864-467-3344 - business; 864-271-8888 - CRISISline	\$141,500
Pendleton Place Children's Shelter 864-467-3646	\$ 40,000
Safe Harbor 864-467-1177 - business; 864-467-3636 - hotline	\$ 69,500
The Salvation Army 864-235-4803	\$140,000
South Carolina Legal Services, Greenville Office 864-679-3232	\$ 12,000
United Ministries 232-6463	\$ 35,000

2008 Giving Fund GRANTS

Safe Harbor – Strategic Planning	\$ 7,000
Volunteer Income Tax Assistance (VITA) Matching Grant	\$ 24,000
First Steps (Nurse Family Partnership)	\$ 25,000
Institute for Child Success Planning	\$ 93,000
Workforce Development Initiative	\$150,000

2008 SPECIAL GRANT FUNDING

Volunteerism

Hands On Greenville (HOG) 864-242-4224	\$ 50,000
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Emergency Assistance Grants

Foothills Family Resources	\$ 15,000
Golden Strip Emergency Relief & Resource Agency	\$ 15,000
Greer Relief and Resources Agency, Inc.	\$ 15,000
Harvest Hope Food Bank	\$ 15,000
Salvation Army	\$ 15,000
United Ministries	\$ 15,000

2008 Volunteer Leadership

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Vice Chair, Annual Campaign

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Gallivan, White & Boyd, P.A.

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Ogletree, Deakins, Nash,
Smoak & Stewart, P.C.
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Assetpoint LLC
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Carlson Wagonlit Travel
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Baldor Electric Company
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RBC Insurance
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Michelin Americas Research
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BMW Manufacturing Co, LLC
Allen L. Freeman
Freeman & Major Architects
Dr. Rudolph G. Gordon
Matthew K. Johnson
Ogletree, Deakins,
Nash, Smoak & Stewart, P.C.
Olivia Morris
Greenville County Schools
Kay Myers
Resurgent Capital Services
Jeffrey M. Wolf
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Clemson University
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Enterprise Services LLC
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Kenneth J. Wood, Jr.
MetLife

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Frances Crozier, Vice Chair
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Grace S. Abrams
BB&T
Cynthia H. Brothers
Greenville County
Recreation District
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Bon Secours St. Francis
Health System
Steven J. Klinner
WASTEQUIP
Princella Lee-Bridges
Bridges from Augusta
Mark Pfeiler
NuVox
Maxim A. Williams
Bon Secours St. Francis
Health System

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Vice Chair
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Parham, P.A.
Vivian C. Anthony
County of Greenville
G. Curtis Brison
Michelin North America - HNA
Kelly Carson
Carolina First Bank
Gary E. Cramer
Susan E. Cyr
Christine B. Haltiwanger
Rosenfeld Einstein & Associates
Insurance Agency, Inc.
Emmanuela Prival

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Insurance Agency, Inc.
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The Blood Connection, Inc.
Sturgis G. Allen
Michelin Americas
Research Company
Kwame L. Channell
Cryovac Division,
Sealed Air Corporation
Diane Fields
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Zandra L. Johnson
Smith Moore Leatherwood LLP

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Upstate
Rosalyn H. Mattingly
Haynsworth Sinkler Boyd, P.A.
Nancy E. Meyers
Fluor Corporation
Colleen C. Ramirez
Fluor Corporation
Tiffany Santagati
BB&T

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The Blood Connection, Inc.
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Delta Resource Group
Barbara Wilson
Renewable Water Resources

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Chandra Dillard
Furman University
Scott Evans
BB&T
Art Fuller
Suzanne Mize
The Blood Connection, Inc.

2008 Community Campaign

This community continues to show its caring spirit and recognizes urgent needs here in our community every day. The citizens of Greenville County, through their outstanding support of United Way in 2008, have shown once again that our community is truly unsurpassed in its commitment to helping others.

Special thanks to 2008 Campaign Chair Judy Alexander of Dixon Hughes PLLC, whose leadership was essential to making the campaign successful.

2008 Community Campaign Highlights

- \$14,418,275 was raised.
- Around 40,000 donors contributed through the campaign.
- 663 workplace campaigns were conducted representing 74% of the total campaign.
- 249 companies contributed a corporate gift representing 17% of the total campaign.
- Retirees, medical professionals, and others contributing outside the workplace represent 9% of the total campaign.
- 16 new campaigns contributed \$44,698 from employee and corporate gifts.
- 3,560 Palmetto Society donors contributed \$6,306,281— a 3% increase over last year.
- Contributions from donors giving \$1,000 or more represent 44% of the total campaign.
- A special thank you to Erwin-Penland, Inc., who provided in-kind creative services to develop promotional materials for the 2008 campaign.
- A special newspaper publication, “A Celebration of Giving,” ran in The Greenville News in January 2009 to recognize the outstanding results of the 2008 United Way community campaign.

United Way Event Sponsors

The Event Sponsor program provides sponsorship for donor recognition and cultivation events.

Platinum

Wachovia Bank, N.A.

Gold

Budweiser of Greenville
Carolina First Bank
Greenville Hospital System

Silver

Dixon Hughes PLLC
Elliott Davis, LLC
Gallivan, White & Boyd, P.A.
Greenville First Bank
KPMG LLP
World Acceptance Corporation

Bronze

Agilysys
Bank of America, N.A.
Green's Discount Beverages
Regions Bank
Smith Moore Leatherwood LLP
South Carolina Bank and Trust
Sullivan Company, LLC

In-kind Creative Services and Media

United Way relies on the giving spirit of local media organizations and creative agencies for their pro-bono support.

Thanks to the generosity of these companies and organizations, United Way is able to share success stories of how donor dollars are being invested to change lives throughout our community.

Erwin-Penland
The Greenville News
WYFF 4
The Greenville Journal
Fairway Outdoor Advertising
Fox Carolina
Greenville Magazine
G The Magazine of Greenville

2008 Financial Information

UNITED WAY OF GREENVILLE COUNTY Statement of Activities

For the Year Ended December 31, 2008
(with comparative totals for 2007)

	2008 Audited	2007 Audited
Revenues, Gains and Other Support		
Campaign results (net of uncollectibles)	\$13,791,871	\$13,541,945
Less: Donor designations	(2,449,392)	(2,150,180)
Endowment contributions	59,226	146,870
Capital campaign contributions	8,337	113,178
Grants for Initiatives	543,304	630,819
Gifts in kind	266,690	228,381
Other grants and contributions	58,056	53,524
Investment income	229,455	375,119
Donor designation fees	190,488	218,125
TOTAL SUPPORT/REVENUE	12,698,035	13,157,781
Allocations and Functional Expenses		
Agency allocations and grants	9,882,861	10,104,266
Less: Donor designations	(2,286,980)	(2,009,204)
Community Initiatives	1,623,348	1,383,734
Community Services and Outreach	635,281	647,416
TOTAL ALLOCATIONS AND FUNCTIONAL EXPENSES	9,854,510	10,126,212
United Way System Supporting Services	2,221,351	2,066,352
TOTAL EXPENSES	12,075,861	12,192,564
CHANGE IN NET ASSETS FROM OPERATIONS	622,174	965,217
Pension benefit obligation adjustment	(349,312)	91,536
Unrealized gains (losses) on investments	(775,606)	227,004
Net Assets beginning of the year	19,600,049	18,316,292
Net Assets end of the year	<u>\$19,097,305</u>	<u>\$19,600,049</u>

UNITED WAY OFFERS THESE SERVICES TO YOU AND OTHERS IN THE COMMUNITY WHO WANT TO GET OR GIVE HELP.

By dialing 2-1-1, callers can be linked with resources that assist with a variety of health and human service issues. These include:

- emergency assistance
- mental health, substance abuse & depression counseling
- youth and adult education
- employment, credit & housing issues

2-1-1 is available all day, every day. Every call is free and confidential.

Dial 2-1-1 or visit
www.unitedwaygc.org/211



Child Care Resource & Referral (CCR&R) offers assistance to parents regarding:

- what to look for in quality child care
- assistance with child care referrals
- access to resources for parents of young children

CCR&R also helps employers create a family-friendly workplace for employees and offers technical assistance/training for child development centers.

Call 864-467-4800 or visit
www.childcarehelpline.org



Through a partnership with Hands On Greenville, United Way is able to offer possibilities for people to give back to the community through volunteering.

There are opportunities available for everyone. From a one-time project to an ongoing opportunity, the choices are many and the needs are great. Share one of the greatest gifts you can share. Yourself.

Call 864-242-4224 or visit
www.unitedwaygc.org/volunteer



**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED.** 
www.unitedwaygc.org United Way of Greenville County

105 Edinburgh Court
Greenville, SC 29607-2529
www.unitedwaygc.org
864.467.3333
info@unitedwaygc.org

