Mission

To provide leadership in uniting our community to improve people’s lives and build a vital, caring community.

Vision

To be the most vital, caring community in America.
Looking Back on a Great Year

From the merger with Hands On Greenville in January and the program investment process in the spring, to the record-breaking $14.7 million community campaign last fall and the $1.3 million in new grant monies received, 2010 was a milestone year for United Way of Greenville County.

While we've experienced many wonderful changes and seen great progress over the course of the year, we remain steadfast in our commitment to serving our community in two important ways.

First, we are working to meet the immediate, essential needs of people in Greenville County. We do this through our support of 86 programs offered by the 57 local partner agencies that provide direct services to the community. Whether it’s helping individuals find food and shelter in a time of crisis or providing medical care or educational services to those in need, our partner agencies do inspiring work, showing people every day that Greenville County is a community with compassion.

2010 was the first year in a new three-year program funding cycle. In these challenging economic times, when nonprofit human service agencies are seeing the demand for their services increase while their budgets are being tightened, we opened the application process up to the community and received a record number of applications. At the end of this rigorous evaluation process, 86 programs were selected, including 15 innovative programs receiving United Way funding for the first time. All of these programs are essential to providing necessary services and support to assist individuals, families and neighborhoods throughout our community who need help right now.

United Way’s second area of emphasis is eliminating future needs by focusing on long-term solutions to three priority issues in our community: school readiness, high school graduation and financial stability. United Way staff and volunteers are leading people and organizations from all across the community to create results-based strategies that will help us meet our aggressive 10-year goals in these critical areas.

Of course, none of this work would be possible without the community’s support. We express our deepest gratitude to the donors and volunteers who made the 2010 community campaign such a resounding success. Capably led by Campaign Chair Dick Wilkerson, the record-breaking result reflects the hard work and generous spirit of thousands of donors and volunteers.

For our part, United Way promises to be careful stewards of the resources you have graciously shared with this community as we continue to help individuals and families in need right now, and work to prevent future need by building long-term cycles of success.

Thank you once again for supporting your community through United Way and making the choice to LIVE UNITED.

Margaret E. Clark
2010 Chair
United Way
Board of Trustees

Ted Hendry
President
United Way of Greenville County
Help Today. Strengthen Tomorrow.

United Way of Greenville County is working to advance the common good in our community by focusing on two distinct, yet equally important goals:

1) **HELPING PEOPLE IN NEED RIGHT NOW** through our committed support of 86 essential and effective local programs; and

2) **ELIMINATING FUTURE NEEDS** through our strategic approach to addressing our community’s three priority issues of school readiness, high school graduation and financial stability.

No other organization has the scope and expertise to bring together our community's businesses, organizations, volunteers, government, faith community, private foundations and a network of health and human service agencies around this shared vision.

By focusing the best people, latest research and innovative practices around achieving measureable results, we maximize the impact of everyone’s support.

We invite you to join us and become a part of this exciting work. Together, we can inspire hope, create meaningful change and provide opportunities for a better tomorrow.

That's what it means to LIVE UNITED.

Jameel Allen
Fluor Corporation
Member, African American Leadership Council
## 2010/2011 Program Funding

### United Way Funds Continue to Support Early Childcare for At-Risk Children; Services, Education, and Therapy for Children with Developmental Differences and Delays; and Parenting, Family Literacy, and Early Literacy Programs.

### 2010/2011 Program Funding

- **Nurturing Children**
  - Big Brothers Big Sisters of the Upstate: $75,000
- **Guiding Youth**
  - Boy Scouts of America, Blue Ridge Council: Scoutreach: $167,000
  - Compass of Carolina: Second Chance: $22,000
  - Girls Leadership Development: $100,000
  - Sterling Hope Center: After School Enrichment: $39,600
  - Project HOPE Foundation: $10,000
  - The Salvation Army: Boys & Girls Club: $200,000
  - South Carolina Legal Services, Greenville Office: $36,960
- **Strengthening Families**
  - Greenleaf: Environmental Center: $75,000
  - Greenville Literacy Association: Adult Basic Education: $76,000
  - Greenville Literacy Association: $94,000
  - Greenville Technical College: Child Care: $45,990
  - Greer Relief and Resources Agency: J. Verne Smith Center: $17,000
  - Homes of Hope: Affordable Housing: $32,000
  - Project Host: C.C. Pearce Community Culinary School: $30,000
  - Sunbelt Human Advancement Resources (SHARE): LADDER (Lifelong Advancement through Diligence, Determination and Employment Resources): $58,000
  - United Ministries: Adult Education: $89,000
  - United Ministries: Employment Readiness: $185,000

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United Way provides funding and support for Greenville County residents in employment skills development, affordable housing and geographically-determined community service centers.
## 2010/2011 PROGRAM FUNDING

United Way is providing support for services that address basic needs, disaster assistance and interpersonal violence.

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Funding Amount</th>
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</thead>
<tbody>
<tr>
<td>AID Upstate: Addictions Counseling for People Living with HIV/AIDS</td>
<td>$28,500</td>
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<tr>
<td>Alzheimer’s Association South Carolina Chapter: Alzheimer’s Disease &amp; Related Dementias</td>
<td>$30,000</td>
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<tr>
<td>Cancer Society of Greenville County: Community Health Education</td>
<td>$10,000</td>
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<tr>
<td>Catholic Charities of the Piedmont Deanery: SAVE-A-SMILE</td>
<td>$23,500</td>
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<td>Clarity: Access to Developmental Health Care</td>
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<tr>
<td>Clarity: Hear Now - Adult Hearing Rehabilitation</td>
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<td>Communities In Schools of Greenville County: Health Initiatives</td>
<td>$47,500</td>
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<td>Compass of Carolina: Counseling</td>
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<tr>
<td>Gateway House: Psychiatric Day Program</td>
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<tr>
<td>Greenville County Disabilities and Special Needs Board: Piedmont Skills</td>
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<td>Greenville County First Steps: Nurse Family Partnership</td>
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<td>Greenville County Recreation District: Camp Spearhead</td>
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<td>Greenville Free Medical Clinic: Community Clinics</td>
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<td>Mental Health America of Greenville County: Consumer Support Services</td>
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<td>Mental Health America of Greenville County: &quot;Mental Health Matters!&quot; Education Program</td>
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<td>New Horizon Family Health Services: Greenville Dental Health Project</td>
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<tr>
<td>New Horizon Family Health Services: Pharmacy Project</td>
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<tr>
<td>The Phoenix Center of Greenville: Phoenix Academy</td>
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<td>Pleasant Valley Connection: Seniors Program</td>
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<td>The Salvation Army: Rehabilitation</td>
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<td>Senior Action: Comprehensive Services for Seniors</td>
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<td>Taylors Free Medical Clinic: Pharmacy</td>
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<td>American Red Cross, Upstate South Carolina Chapter: Disaster Relief and Preparedness</td>
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<td>Cancer Society of Greenville County: Patients in Financial Crisis</td>
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<td>Compass of Carolina: Family Violence Intervention</td>
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<td>Foothills Family Resources: Families First</td>
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<td>Golden Strip Emergency Relief &amp; Resource Agency: Crisis</td>
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<td>Greer Relief and Resources Agency: Emergency Assistance</td>
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<td>Julie Valentine Center: Intervention and Treatment</td>
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<td>Loaves &amp; Fishes: Bringing the Hungry Fresh Food Daily</td>
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<td>Mental Health America of Greenville County: Crisis Intervention Services</td>
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<td>Pendleton Place: Emergency Care</td>
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<td>Safe Harbor: Domestic Violence Prevention, Intervention, and Legal Advocacy Services</td>
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<td>The Salvation Army: Direct Services</td>
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<tr>
<td>The Salvation Army: Emergency Shelters</td>
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<td>St. Francis Episcopal Church Hispanic Ministries:</td>
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<tr>
<td>Centro de Familia/OPERA</td>
<td>$15,000</td>
</tr>
<tr>
<td>United Ministries: Emergency Assistance</td>
<td>$20,000</td>
</tr>
</tbody>
</table>
Creating a Cycle of Success

United Way is working to achieve long-term community change through the priority issues of school readiness, high school graduation and financial stability. We call this building a “Cycle of Success.”

When babies are taught to learn, they become readers. When those readers succeed in school, they become graduates. When those graduates get good jobs and create stable homes, their families have a bright future. And they teach their babies to learn.

Now, we are building strategies, recruiting partners and leveraging resources to meet this long-term vision for success. These are big ideas that won’t come to fruition overnight. It will take resources. It will take passion and commitment from the entire community. It will take you.

Ann K. Robinson
Bank of America Merrill Lynch
Chair, Community Impact Cabinet
OUR 10-YEAR GOAL: Reduce the percentage of children not consistently demonstrating readiness for first grade to 13 percent by 2018. This means that children will enter first grade on track in key developmental areas.

United Way’s School Readiness Council is overseeing a community-wide planning process to reach this goal. The product of the process will be the School Readiness Roadmap which, when finished, will clearly define the action steps necessary for success.

One of the major accomplishments toward the school readiness goal in 2010 was the founding of the Institute for Child Success, a new center focused on early childhood development education and training, developed in collaboration with local and statewide partners.

One of the major obstacles in the area of school readiness is the affordability of quality early childhood education. In 2010, United Way partnered with Greenville County First Steps and the S.C. Department of Social Services ABC Voucher Program to create the Greenville County Early Child Care Scholarship fund. Leveraging donor dollars to obtain additional state and federal resources, the program will provide $225,000 to help working families access quality child care over the next three years.
Community challenges require community-based solutions. Students and their families face enormous challenges when it comes to helping students achieve success throughout the middle and high school years. In order to minimize these challenges and help the community increase its graduation rate, United Way is partnering with Communities in Schools to implement the Greenville County After-School Strategic Initiative through BOOST (Building Opportunities in Out-of-School Time).

Studies show that students who attend an after-school program are far more likely to be successful in school, and significantly less likely to become pregnant, involved in crime or drop out of high school. In 2010, United Way partner Communities in Schools was selected as the agency to implement the initiative. At the close of the year, 32 out-of-school programs have joined the county-wide network, with a goal of reaching 100 programs and 3,500 students by the summer.
FINANCIAL STABILITY

OUR 10-YEAR GOAL: We will reduce the number of families who spend more than 40 percent of their income on housing from 30,000 to 22,000 in 2018. Our work toward achieving this goal will help families increase income, build savings, and gain and sustain assets so they can create a more stable financial future.

Among the biggest accomplishments on the financial stability front in 2010 was the creation of the Greenville County Individual Development Account, or IDA, Network. The goal of the program is to provide Greenville County residents with the tools to learn, earn and save.

Pooling resources with our partners at the Greenville Housing Fund, United Way successfully secured a 1-to-1 matching grant from the U.S. Department of Health and Human Services that will total $600,000 over the next five years. That money will fund an innovative matched savings program designed to help low-income individuals save towards the purchase of a long-term asset, such as a home, higher education, or to start or expand a small business. More than 170 families will take part in the program over the next five years.

In another successful example of leveraging donor dollars, last spring United Way was awarded a federal AmeriCorps grant. Annual funding of $286,000 for the next three years will support the placement of 27 AmeriCorps members in the community. These full- and part-time members are helping local nonprofits advance their financial stability initiatives, ranging from tax preparation and financial literacy projects, to career coaching for students and grassroots community development.

Judith Aужtry
Community Impact Cabinet
**Significant 2010 Accomplishments**

**UNITED WAY’S ANNUAL SCHOOL TOOLS PROJECT** provided school supplies to more than 3,000 low-income students. Eighty-four local companies pitched in to collect supplies at their workplaces.

**VOLUNTEER INCOME TAX ASSISTANCE (VITA)** program provided free tax preparation services, directly impacting more than 2,100 individuals and families.

Allocated $98,000 in **EMERGENCY ASSISTANCE GRANTS** to help meet the spike in demand for services. The allocations were designated for direct service to the community in the form of rent/mortgage assistance, utilities assistance and/or food assistance.

**HANDS ON GREENVILLE DAY 2010** brought together 5,427 volunteers to complete 305 community service projects in one day. For the year, United Way Hands On Greenville helped fill more than 45,000 volunteer opportunities, with an estimated economic impact of nearly $1 million.

**UNITED WAY 2-1-1**, an information and referral phone service that links callers to local health and human service resources, answered 9,739 calls for help.

**UNITED WAY’S FAITH-BASED ROUNDTABLE** engaged over 30 congregations in education, networking, and building awareness of United Way priorities, 12 of which participated in the Children’s Sabbath to spotlight children’s issues in October 2010.

**UNITED WAY’S PUBLIC POLICY COMMITTEE** conducted an Upstate Legislative Caucus meeting to highlight the importance of the Career Readiness Certificate (Work Keys) and facilitated a community meeting that introduced sector-based strategies for workforce development to the Greenville workforce community.

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**United Way Community Services**

**United Way 2-1-1**, by calling, can be linked with resources that assist with a variety of health and human service issues, including basic needs assistance, counseling, youth & adult education, employment, credit housing, and more.

- 2-1-1 operates 24/7
- Contact: 2-1-1 or unitedwaygc.org/211

**United Way Child Care Resource & Referral** (CCR&R) offers assistance to parents, child care providers and businesses.

- Resources for parents, educators and employers who are seeking information and technical assistance regarding quality childcare.
- Contact: 864-467-4800 or childcarehelpline.org

**United Way Hands On Greenville** offers a variety of year-round possibilities for people to give back to the community through volunteering from one-time projects to on-going opportunities. HOG also offers a comprehensive online database of volunteer opportunities.

- Contact: 864-242-4224 or handsongreenville.org
2010 Community Campaign Highlights

$14,712,161 was raised.
37,000 donors contributed through the campaign.
477 companies participated in the campaign.
Workplace campaigns represented 72% of the total campaign.
209 companies contributed a corporate gift, representing 20% of the total campaign.
Retirees, medical professionals and others contributing outside the workplace represent 8% of the total campaign.
15 new campaigns contributed $48,331 from employee and corporate gifts.
3,748 Palmetto Society donors contributed $6,717,088.
Contributions from Palmetto Society donors giving $1,000 or more represent 46% of the total campaign & 58% of individual donors and workplace employee dollars.
Thanks to the Stathakis family of restaurants and Stax restaurants for giving generous coupons to anyone pledging $250 or more.
A special thank you to Erwin-Penland, Inc., who provided in-kind creative services to develop promotional materials for the 2010 campaign.

Special thanks to Table 301 for graciously donating certificates in recognition of Palmetto Society donors.
Thanks to the Greenville Recreation District for providing two evenings at their water parks for a drawing for companies that had a 10% increase.

A Caring Spirit

“We cannot choose the times in which we live, but we can choose how we live in the times we are given. Through this campaign, you have demonstrated that you choose to “Live United” by giving back to the community and the people who need us most right now. For that, I thank you.”

Dick Wilkerson
Michelin North America
2010 United Way Campaign Chair
Thanks to the Greenville Recreation District for providing two evenings at recognition of Palmetto Society donors. Special thanks to Table 301 for graciously donating certificates in anyone pledging $250 or more.

15 new campaigns contributed $48,331 from employee and corporate gifts. Retirees, medical professionals and others contributing outside the workplace represent 8% of the 209 companies contributed a corporate gift, representing 20% of the total campaign. Workplace campaigns represented 72% of the total campaign.

477 companies participated in the campaign. $14,712,161 was raised.

For that, I thank you. You choose to “Live United” by giving back to the community and the people who need us most right now. Through this campaign, you have demonstrated that we cannot choose the times in which we live, but we can choose how we live in the times we are given.

A Caring Spirit
Gene Covington
Annette Allen
Jim Akerhielm
Trustees
Vice Chair, Community Impact Cabinet
C. Frederick West

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Annette Allen
Flour Corporation

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Ann K. Robinson
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Merrill Lynch

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South Carolina Bank and Trust
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Scott Taylor
BB&T
Dr. John W. Womack
Piedmont Orthopaedic Associates

Michelle DeLuca Yarbrough
Gallivan, White & Boyd, P.A.
Walt J. Zoladz

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Bank of America
Merrill Lynch
C. Fredrick West, Vice Chair

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Alzheimer’s Association,
South Carolina Chapter
Vivian C. Anthony
County of Greenville
Judith Aughtry
Dennis M. Brasch
Braasch Building Group
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Christ Church Episcopal
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Greenville Hospital System
Pastor Sean Dogan
Long Branch Baptist Church
Flavia Harton
Deanna Hemberger
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Strom Thurmond Institute
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Martha H. Kent
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Marketplace Staffing
W. Derek Lewis
First Steps of Greenville County
Lillie Goodman Lewis
Katherine Lyles
Michelin North America
John D. Malone
Margaret J. Mckunin
Nicholtown Neighborhood Association
Deborah Mcketty
Greenville Housing Fund

Johnny M. Mickler
The Urban League of the Upstate, Inc.
Kenneth D. Moore
GE Energy
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Community Foundation of Greenville, Inc.
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Greer Relief and Resources Agency, Inc.
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Patricia Sullivan
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Greenville County
Clerk of Court

School Readiness Council
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Greenville County Schools
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Greenville Hospital System
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Merus Refreshment Services
Colleen M. Bridger
Institute for Child Success
Greg Buchanan
Greenville Hospital System
Reno Deaton
City of Greer
Frank S. Holleman III
Southern Environmental Law Center
Ruby Jones
Sunbelt Human Advancement Resources, Inc. (SHARE)
Timothy R. Justice
Rescom Construction
Andrew Kurtz
ProActive Technology
W. Derek Lewis
First Steps of Greenville County
Charles Love
USC Upstate
Regenia McClain
Duncan Chapel
Elementary School
2010 Volunteer Leadership

Amanda Merchant
New Horizons Family Health Services, Inc.
Xanthene S. Norris
County of Greenville
Amy Picklesimer
Greenville Hospital System
Susan Riordan
Linda Russell
William F. Schmidt III
Greenville Hospital System
Michelle R. Shain
Greenville Hospital System
James O. Smeaton III

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Lee & Associates - Greenville
Deloris Banksdale
Upstate Circle of Friends
Bill Barringer
YMCA of Greenville
Barbara F. Bass
The Urban League of the Upstate, Inc.
L. Bruce Cannon
Michelin North America
Edward G. Cochrane II
Mount Vernon Mills, Inc.
Ingrid Blackwelder Erwin
Parker, Poe, Adams & Bernstein, LLP
Lillian Garcia
Greenville Hospital System
James Curtis Harkness
Greenville Technical College
Sargent Damon Hubber
Greenville County Sheriff’s Office
Lou Lavely Jr.
Travelers Rest High School
Lynda Leventis-Wells
Greenville Technical College
Lillie Goodman Lewis
Grier G. Mullins
Public Education Partners of Greenville County
E. Cheryl Ponder
South Carolina Governor’s School for the Arts and Humanities
James O. Richardson
Jacobs Engineering Group Inc.
Ansel Sanders
A.J. Whittenberg Elementary School
Kimberly Yvette Smith
Michelin North America

Susi F. Smith
Communities In Schools of Greenville County, Inc.
Tomiko Williams
SC Dept of Juvenile Justice

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Gallivan, White & Boyd, P.A.
John D. Malone, Vice Chair
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Wyche, P.A.
Brent R. Cooler
World Acceptance Corporation
Cynthia Eason
Greenville Technical College
Bruce M. Forbes
Sunbelt Human Advancement Resources, Inc. (SHARE)
Leslie Harrison
Hank Hyatt
Greater Greenville Chamber of Commerce
Hope Jeter
Ray A. Lattimore
Marketplace Staffing
Martin L. Livingston Jr.
Greenville County Redevelopment Authority
Deborah McKetty
Greenville Housing Fund
Minor M. Shaw
Virginia B. Stroud
City of Greenville
Rosie Denise Sullivan
Lockheed Martin
Elizabeth L. Templeton
United Ministries
Lynn J. Waters
Greenville Hospital System
Russell Williams
Bank of Greenville

Corey D. Barnard
TD Bank
Ronnie L. Brown
Goodwill Industries of Upstate/ Midlands South Carolina, Inc.
Francis J. Crozier II
Michelin North America
Susan E. Cyr
Rachel M. Green
Virginia College of Greenville
Jennifer J. Harrill
GMAC Mortgage
Leslie Harrison
Monica Johnson
Michelin North America
Eric A. Mencken
DeVita & Associates, Inc.
Mark L. Mullins
TD Bank
James A. Pierce
Marietta Pallet Company, Inc.
Tiffany Santagati-Simpson
BB&T
James O. Smeaton III

Children Evaluation Team

James O. Smeaton III, Chair
Mark L. Mullins, Vice Chair
TD Bank
Jemmott Duncan
BMW Manufacturing Co, LLC
Allen L. Freeman
Freeman & Major Architects
Caroline Van Hook
Elliott Davis, LLC
Matthew K. Johnson
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
Olivia Morris
Greenville Housing and Development Corporation
Minor M. Shaw
Virginia B. Stroud
City of Greenville
Rosie Denise Sullivan
Lockheed Martin
Elizabeth L. Templeton
United Ministries
Lynn J. Waters
Greenville Hospital System
Russell Williams
Bank of Greenville

Program Investment Team

Martha H. Kent, Chair
Prudential C. Dan Joyner Company
REALTORS - Augusta Road Office
Kenneth D. Moore, Vice Chair
GE Energy

Corey D. Barnard
TD Bank
Ronnie L. Brown
Goodwill Industries of Upstate/ Midlands South Carolina, Inc.
Francis J. Crozier II
Michelin North America
Susan E. Cyr
Rachel M. Green
Virginia College of Greenville
Jemmott Duncan
BMW Manufacturing Co, LLC
Mark L. Mullins
TD Bank
James A. Pierce
Marietta Pallet Company, Inc.
Tiffany Santagati-Simpson
BB&T
James O. Smeaton III

Families Evaluation Team

Leslie Harrison, Chair
Francis J. Crozier II, Vice Chair
Michelin North America
Lori P. Center
Bon Secours St. Francis Health System
Steven Kliner
WASTEQUIP
Kevin Laird
Goodwyn, Mills and Cawood, Inc
Princella Lee-Bridges
Bridges from Augusta, Inc.
Eric J. Morris
BB&T
J. Timothy Martin
Greenville Technical College
Mark Pfeifer
Perceptis
E. Christopher Troup
Greenville Hospital System

Health Evaluation Team

Susan E. Cyr, Chair
Jennifer J. Harrill, Vice Chair
GMAC Mortgage
Nichole T. Andrighetti
Nelson Mullins Riley & Scarborough LLP
Vivian C. Anthony
County of Greenville
Gary Curtis Brison
Michelin North America
Kelly A. Carson
TD Bank
Chris Collins
South Carolina Insurance Brokers, Inc.
Allison J. Cook
Canal Insurance Company

Robert A. Etkorn
O’Neal, Inc.
Jonn Livingston
Stephen R. Luck
Leslie Milling
Fluor Corporation
L. Scot Wendelken
Greenville County Emergency Medical Services
Robert Wilkins
Wilkins & Boutin, LLC

2010 Report to the Community
2010 Volunteer Leadership

Leadership

Rabbi Jeremy Master
Rev. Jon Chalmers, Chair
Faith–Based Roundtable

Drew Rogers
Colleen Currie Ramirez
Dawn E. Pryor
Jackie Mondora
Nancy E. Meyers
Fluor Corporation
Jill F. Mashburn
Paula S. King
Edward G. Cochrane II
Kwame L. Channell
Sturgis G. Allen
Emily K. Allen
Corey D. Barnard, Vice Chair
Tiffany Santagati-Simpson, Chair
Youth Evaluation Team

Donna Stroud
Emmanuela P
Kenneth D. Moore
Hannah Rogers Metcalfe
Christine B. Haltiwanger
Bill Sorochak
Terrie S. Long
Long Branch Baptist Church
T
Christ Church Episcopal
Elliott Davis, LLC
Fluor Corporation
DesignStrategies, LLC
GE Energy
Fluor Corporation
BankGreenville
Mount Vernon Mills, Inc.
Paula S. King
BankGreenville
Jill F. Mashburn
Fluor Corporation
Nancy E. Meyers
Fluor Corporation
Jackie Mondora
GE Energy
Dawn E. Pryor
DesignStrategies, LLC
Colleen Currie Ramirez
Fluor Corporation
Drew Rogers
Elliott Davis, LLC

Youth Evaluation Team

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BB&T
Corey D. Barnard, Vice Chair
TD Bank
Emily K. Allen
Sturgis G. Allen
Michelin Americas Research Company
Kwame L. Channell
Cryovac Division, Sealed Air Corporation
Edward G. Cochrane II
Mount Vernon Mills, Inc.

Faith–Based Roundtable

Rev. Jon Chalmers, Chair
Christ Church Episcopal
Rabbi Jeremy Master, Vice Chair
Temple of Israel
Minister Kim Adams
Long Branch Baptist Church
Pastor Mark Cerniglia
Lutheran Church of Our Savior
Rev. Susan Crowell
Trinity Lutheran Church
Deacon Gabriel Cuervo
Catholic Charities of the Piedmont
Deanery, Diocese of Charleston
Pastor Samuel Cureton
Reedy River Missionary Baptist Church
Rev. Robin Dease
John Wesley United Methodist Church
Pastor Sean Dogan
Long Branch Baptist Church
Rev. Vardrey Flemming
Bethel Bible Missionary Church
Dr. John B. Hartman
Greenville Hospital System
Rev. Jerry M. Hill
Buncombe Street United Methodist
Evangelist Hasker Hudgens
Redemption World Outreach Center
Rev. Pat Jobe
Greenville Unitarian Universalist Fellowship
Pastor Curtis Johnson
Valley Brook Outreach Baptist Church
Elizabeth I. Keith
Bon Secours St. Francis Health System
Rev. Tony McCade
GAIHN
Susan McLarty
Westminster Presbyterian Church
Mr. James A. Pierce
Marietta Pallet Company, Inc.
Rev. Steve Saxe
Luther Church of the Good Shepherd - LCMS
Laura Shelley
First Baptist Church, Greenville
Rev. Thomas Sloan
Enoree Baptist Church
Rev. Robert C. Taylor
St. Francis Mission
Rev. Stephen R. Vance
Eastminster Presbyterian Church
Rev. Buzz Wilcoxon
Four Presbyterian Church
Rev. Antwion Youe
Reedy River Missionary Baptist Church

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Greenville County Council
Camilla F. Hertwig, Vice Chair
Strom Thurmond Institute
Howell Clyborne
Greenville Hospital System
Tim Ervolina
United Way Association of South Carolina
Gerald K. Howard
Greenville Area Development Corporation
John D. Malone
James A. Pierce
Marietta Pallet Company, Inc.
C. Diane Smock
Upstate Mediation Center
Baxter M. Wynn
First Baptist Church, Greenville

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GE Energy
Brock Koonce
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Janet Krupka
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Elliott Davis

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Tami McKnew
Smith Moore Leatherwood LLP
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Matt Smith
Assetpoint, LLC
Barbara Wilson
Reneable Water Resources

Audit Committee

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BB&T
Jerry Chapman
Duke Energy
Art Fuller
Curtis Harkness
Greenville Technical College
Suzanne Mize
The Blood Connection

All annual campaign and Leadership Giving volunteers were recognized in the Celebration of Giving document published in January 2011.
The Event Sponsor program provides sponsorship for donor recognition and cultivation events.

**Platinum**
Wells Fargo

**Gold**
Budweiser of Greenville
Gallivan, White & Boyd, P.A.
Greenville Hospital System
TD Bank

**Silver**
Dixon Hughes Goodman LLC
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Greenville First Bank
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**Bronze**
Agilysys
Bank of America, N.A.
BankGreenville
Smith Moore Leatherwood LLP
Sullivan Company, LLC

Thanks to the generosity of these creative services and media sponsors, United Way is able to share success stories and how donor dollars are being invested to change lives throughout our community.

Because no United Way funds are used to purchase advertising, we rely on the giving spirit of local media organizations and creative agencies for their pro-bono support. Our sincere thanks to the businesses and organizations listed below.

**Print Media**
The Greenville News
The Greenville Journal
Greenville Magazine

**Outdoor Media**
Fairway Outdoor Advertising

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MY 102.5
Shine 96.7
WESC 92.5
WSSL 100.5
B93.7
Magic 98.9

**Television**
WYFF 4
WHNS - Fox Carolina
Charter Communications
## United Way of Greenville County
### Statement of Activities
For the Year Ended December 31, 2010
(with comparative totals for 2009)

<table>
<thead>
<tr>
<th>Revenues, Gains and Other Support</th>
<th>2010 Audited</th>
<th>2009 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign results (net of uncollectibles)</td>
<td>$14,073,560</td>
<td>$13,345,255</td>
</tr>
<tr>
<td>Less: Donor designations</td>
<td>(2,382,766)</td>
<td>(2,427,951)</td>
</tr>
<tr>
<td>Endowment contributions</td>
<td>131,320</td>
<td>64,963</td>
</tr>
<tr>
<td>Capital campaign contributions</td>
<td></td>
<td>1,202</td>
</tr>
<tr>
<td>Grants for Initiatives</td>
<td>771,701</td>
<td>618,160</td>
</tr>
<tr>
<td>Gifts in kind</td>
<td>292,170</td>
<td>246,151</td>
</tr>
<tr>
<td>Other grants and contributions</td>
<td>388,875</td>
<td>54,471</td>
</tr>
<tr>
<td>Investment income</td>
<td>68,665</td>
<td>88,289</td>
</tr>
<tr>
<td>Donor designation fees</td>
<td>243,441</td>
<td>204,531</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORT/REVENUE</strong></td>
<td>$13,586,966</td>
<td>$12,195,071</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Allocations and Functional Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency allocations and grants</td>
<td>9,344,708</td>
<td>9,725,906</td>
</tr>
<tr>
<td>Less: Donor designations</td>
<td>(2,518,153)</td>
<td>(2,390,873)</td>
</tr>
<tr>
<td>Community Initiatives</td>
<td>1,712,938</td>
<td>1,176,605</td>
</tr>
<tr>
<td>Community Services and Outreach</td>
<td>1,592,358</td>
<td>1,576,259</td>
</tr>
<tr>
<td><strong>TOTAL ALLOCATIONS AND FUNCTIONAL EXPENSES</strong></td>
<td>$10,131,851</td>
<td>$10,087,897</td>
</tr>
</tbody>
</table>

| United Way System Supporting Services                       | 2,256,265          | 2,066,588          |
| **TOTAL EXPENSES**                                         | $12,388,116        | $12,154,485        |

### Change in Net Assets from Operations

| Pension benefit obligation adjustment                       | 91,581             | 47,048             |
| Unrealized gains (losses) on investments                    | 214,184            | 425,258            |
| Net Assets beginning of the year                           | 19,610,197          | 19,097,306          |
| Net Assets end of the year                                 | **$21,114,812**    | **$19,610,198**    |
Thank you.

As our volunteers, our donors, our advocates and our partners, you made 2010 a landmark year for United Way of Greenville County and we can’t thank you enough. By working together, we’ve made great progress towards fulfilling our mission to improve people’s lives and build a vital, caring community.

We invite you to help us continue this important work and be a part of the change. You can give. You can advocate. You can volunteer. That’s what it means to LIVE UNITED.

Edith Sales
2011 United Way Thank You Drawing Contest Winner
JOIN HANDS. OPEN YOUR HEART
LEND YOUR MUSCLE.
GIVE AN HOUR. GIVE A SATURDAY.
THINK WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE THE CONDITION OF ALL.
THAT’S WHAT IT MEANS TO
LIVE UNITED.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED