CREATING OPPORTUNITIES FOR A BETTER TOMORROW

2012 report to the community
What’s Inside

3 Message from the Board Chair and President
4 Celebrating a Year of Impact
5 Helping Today. Strengthening Tomorrow.
6 Life Essentials: Health & Crisis
7 School Readiness
8 High School Graduation
9 Financial Stability
10 Program Funding
12 United Way Spirit Awards
13 United Way YP Mentor of the Year
14 Community Campaign Highlights
15 Volunteer Leadership
18 Event Sponsors
18 Marketing & Communications Partners
19 Financial Information
20 Community Services
21 Thank You

The VISION that guides us
To be the most vital, caring community in America.

Our MISSION in pursuit of the Vision
To provide leadership in uniting our community to improve people’s lives and build a vital, caring community.
2012 was a special year for our United Way, as we completed our 90th year of service to Greenville County.

It all started back in 1922 when a visionary group of benevolent leaders established the first unified fundraising effort for those struggling in Greenville County. They called it the “Community Fund.”

That first year, 250 volunteers raised $82,000 for 10 local agencies serving Greenville’s needy. In the 90 years since, the name (the Community Fund was renamed Community Trust and Community Trust was renamed United Way) and a lot of other things have changed, but one important thing has remained the same: the compassion and generosity of the people of Greenville County.

As our volunteers, our donors, our advocates and our partners, you made 2012 a special year for United Way of Greenville County and we can’t thank you enough.

Because of your support, the number of people served by United Way programs and initiatives topped 105,000 in 2012. The variety and scope of services provided is impressive: from basic life essentials like food, health care and safety for those struggling the most, to employment skills training and home-buying assistance for those further along the path to success.

We’ll be able to continue to meet those needs in the coming year thanks once again to the record-setting generosity offered by our community during the fall campaign. When all was said and done, 37,145 individual donors joined the cause in 2012, helping us break our own record for the largest United Way campaign in the state of South Carolina at $16,021,264.

Not only did you offer your financial support, you also gave your time. From the more than 700 campaign coordinators organizing the workplace campaigns to the community impact volunteers crafting the new roadmaps for success in school readiness, high school graduation and financial stability, volunteers were the power behind so much of the great work accomplished last year.

United Way Hands On Greenville volunteers, alone, donated 50,420 hours of service to Greenville County last year, equaling an economic impact of $1.1 million.

If you didn’t have a chance to get involved with United Way in 2012, we invite you to join us to make a difference this year. Visit unitedwaygc.org for more information on how to get involved.

United Way’s successful history is due in no small part to the organization’s ability to evolve and meet the ever-changing needs of our community. As the organization looks forward to another 90 years of service to Greenville County, more changes are sure to come, but one thing that will never change is the deep gratitude we feel for your continued support.

Thank you for living united.
Celebrating a Year of Impact

Significant 2012 Accomplishments

MLK WEEK OF SERVICE brought together 370 volunteers to complete 20 community service projects. Collectively, 1,480 hours of volunteer service were contributed.

UNITED WAY’S ANNUAL SCHOOL TOOLS PROJECT provided school supplies to more than 3,900 low-income students. Eighty-five local companies pitched in to collect supplies at their workplaces.

VOLUNTEER INCOME TAX ASSISTANCE (VITA) program provided free tax preparation services, directly impacting more than 6,000 individuals and families.

HANDS ON GREENVILLE DAY 2012 brought together 7,008 volunteers to complete 283 community service projects in one day.

VOLUNTEER ENGAGEMENT efforts created real community impact in 2012. Active volunteers contributed more than 50,400 hours of service, which translates to an economic impact of more than $1.1 million.

UNITED WAY 2-1-1, an information and referral phone service that links callers to local health and human service resources, answered 19,161 calls for help.

EXPANSION OF REACH OUT AND READ was accomplished when the United Way of Greenville County Board of Trustees approved a one-year funding grant to support the expansion of the Reach Out and Read program to each Medicaid-eligible clinic in Greenville County. These funds will impact more than 22,000 low-income children from birth to age five who are patients at these clinics.

MORE THAN 100,000 PEOPLE WERE HELPED in Greenville County by a United Way supported program last year. All together, in 2012 United Way funded 86 local programs serving our community in the areas of nurturing children, guiding youth, strengthening families, improving health, and assisting people in crisis.

UNITED WAY CENTER FOR WORKING FAMILIES LAUNCHED in October in Simpsonville. Through this partnership with Goodwill Industries, The Benefit Bank of South Carolina and the Greenville County Human Relations Commission, we’ve already helped more than 1,200 people get on the road to financial stability by integrating services at one convenient location.

GREENVILLE COUNTY SCHOOLS’ EARLY READING INITIATIVE received United Way funding in the amount of $100,000 because we know that children who struggle to read on grade level by third grade are far more likely to drop out of high school than their peers.

16,020 FAMILIES BENEFITED FROM UNITED WAY FINANCIAL STABILITY PROGRAMS IN 2012, like the Individual Development Account savings program, the free income tax prep program VITA and the Benefit Bank designed to help increase their financial resources.

PROGRAMS RECEIVED AN ADDITIONAL $510,000 IN FUNDING from United Way of Greenville County. The increase was made possible by better than projected financials, aided by both increased campaign contributions in the 2011 United Way campaign and increased collections from the 2010 campaign.
United Way’s work centers around a commitment to achieving two goals:

1. **MEETING IMMEDIATE NEEDS** through supporting health and crisis programs that help individuals and families as they work toward self-sufficiency or maintain their independence.

2. **ELIMINATING FUTURE NEEDS** by targeting improvement on three priority issues: school readiness of young children, high school graduation of youth, and financial stability of individuals and families.

### United Way Cycle of Success

**HOW WE CREATE A CYCLE OF SUCCESS**

Children who enter school ready to succeed are more likely to excel through the years and graduate. Teens who graduate are less likely to get into trouble and more likely to earn a livable wage. Higher wages produce greater stability for families, with more savings for higher education, healthcare and home ownership. Families with increased resources are more likely to raise children ready to succeed in school and continue the cycle.
Meeting Immediate Needs

Life Essentials: Health & Crisis

United Way and its partners stabilize people in crisis by addressing needs essential to life, which include disaster assistance, food, safe shelter, housing and health care. Meeting the essential needs of our community is critical to helping our most vulnerable neighbors on their journey to self-sufficiency. Three critical goals are to ensure that people in crisis: 1) have their immediate food needs met; 2) have their immediate housing needs met and/or receive access to affordable housing; and 3) have access to affordable health care services.

How much did we do?

• United Way’s investments of $2,301,038 included funding and support of 29 local programs and the Housing Authority of the City of Greenville.

How well did we do it?

• 59,200 people benefited from Life Essentials programs and initiatives.

Is anyone better off?

• 26,229 people had their hunger needs immediately met.
• 17,179 people gained access to needed health care and medication.
Eliminating Future Needs

School Readiness

Investment in high quality, early education for our children will lay the foundation for the future success of our community. To ensure all children enter school ready to succeed, United Way and its partners are focusing their work on the family, the early care and education system, and the community. Two important goals are to: 1) increase parenting, family literacy and early literacy skills; and 2) increase access to affordable early care and education.

How much did we do?

- United Way’s investments of $1,605,688 included funding and support of 13 local agency programs, Child Care Resource & Referral (CCR&R) and Child Care Scholarships for low-income families.

How well did we do it?

- 11,188 people benefited from School Readiness programs and initiatives, including the Institute for Child Success.

Is anyone better off?

- 1,339 parents increased knowledge of parenting skills or achieved their personal education goal.
- 557 children had access to high quality preschools.
- 2,434 early childhood educators increased their knowledge in appropriate, age-specific early care practices.
Eliminating Future Needs

High School Graduation

Students who graduate from high school are more likely to lead a successful life. United Way and its partners are focusing on programs and initiatives that will provide students with the skills and knowledge they need to reach their goals. Two key goals are to ensure that: 1) students have access to high quality afterschool and youth enrichment programs; and 2) students participate in programs designed to prevent risky behaviors.

How much did we do?

• United Way’s investments of $1,564,196 included funding and support of 20 local programs and the BOOST initiative (Building Opportunities in Out of School Time)

How well did we do it?

• 5,241 students were served by High School Graduation programs and initiatives.
• 54 out-of-school-time programs benefited from resources and quality improvement opportunities through the BOOST partnership.

Is anyone better off?

• 3,257 youths attended mentoring and tutoring programs.
• 1,984 youths attended programs focused on preventing risky behaviors, needed health care and medication.
Eliminating Future Needs

Financial Stability

Economic security for individuals and families is central to the creation of long-term cycles of success. United Way focuses on programs and initiatives that help people increase their income, build savings for the future and gain assets. Important goals are to ensure that: 1) people receive employment training or education to move from low-wage jobs to a higher income job with advancement potential; and 2) people receive financial literacy education on how to budget, repair credit and save for an asset.

How much did we do?
• United Way’s investments of $1,479,562 included funding and support of 16 local programs, the Greenville Region Workforce Collaborative, Individual Development Accounts, Volunteer Income Tax Assistance (VITA), and the Women’s Leadership Jobs to Careers program.

How well did we do it?
• 16,020 people benefited from Financial Stability programs and initiatives.

Is anyone better off?
• 6,363 families increased income and saved for assets.
• 1,719 people enrolled in employment skills training or GED courses to increase their knowledge or skill level.
A Child’s Haven: Therapeutic Child Treatment - 864.298.0025
Clarity: Preschool Developmental Readiness - 864.331.1400
Center for Developing Minds: Healthy Child Development - 864.454.5115
Greenville County Schools: Parent and Literacy Support - 864.355.7361
Julie Valentine Center: Parent Education and Support - 864.331.0560
Little Steps: Earn While You Learn - 864.243.8694
Meyer Center for Special Children: Developmental Preschool - 864.250.0005
Pleasant Valley Connection: Clarity: Preschool Developmental Readiness - 864.331.1400
Pleasant Valley Connection: Child Development Center-3K/4K Classrooms - 864.236.0151
Ready 4 Reading: Raising A Reader - 864.250.8868
YWCA of Greenville: Co-location - 864.373.6300
YWCA of Greenville: Child Development Center - 864.373.6300
Child Development Center: Therapeutic Child Treatment - 864.298.0025

10

Big Brothers Big Sisters of the Upstate: $75,000
Big Brothers Big Sisters of Greenville County - 864.242.0676
Boy Scouts of America, Blue Ridge Council: Scouting - 864.233.8363
Communities In Schools of Greenville County: After School - 864.250.6737
Compass of Carolina: Second Chance - 864.467.3434
Girl Scouts of South Carolina - Mountains to Midlands: $100,000
Girls Leadership Development: After School - 864.373.6300
Greenville County Recreation District: After School - 864.288.6470
Pendleton Place: Smith House Independent Living - 864.467.3650
Pleasant Valley Connection: After School Tutorial and Summer Day Camp - 864.236.0151
Project HOPE Foundation: HOPE Academy - 864.676.0028
The Salvation Army: Boys & Girls Club - 864.235.6047
South Carolina Legal Services, Greenville Office: $36,960
United Way of the Upstate: Employment Readiness - 864.967.2022
Wilkes Society: Employment Services for Ex-Offenders - 864.467.3434

$40,000
$4,900
$17,000
$32,000
$40,000
$30,000
$103,000
$89,000
$230,000
$420,000

$49,188
$151,400
$70,000
$77,500

$199,600
$150,000
$50,000
$35,000

$367,500
$200,000
$36,000

$12,500
$70,000

$110,000
$89,000
$47,500
$30,000
$367,500

$89,000
$36,000
$32,000
$367,500
## 2012-2013 Program Funding

**AID Upstate: Addictions Counseling for People Living with HIV/AIDS** - 864.250.0607
- **Alzheimer's Association South Carolina Chapter: Alzheimer's Disease & Related Dementias - Support, Outreach & Awareness** - 864.250.0029
- **Cancer Society of Greenville County: Community Health Education** - 864.232.8439
- **Catholic Charities of the Piedmont Deanery: SAVE-A-SMILE** - 864.242.2233
- **Clarity: Access to Developmental Health Care** - 864.331.1400
- **Clarity: Hear Now - Adult Hearing Rehabilitation** - 864.331.1400
- **Communities In Schools of Greenville County: Health Initiatives** - 864.250.6737
- **Compass of Carolina: Counseling** - 864.467.3434
- **Gateway House: Psychiatric Day Program** - 864.242.9193
- **Greenville County Disabilities and Special Needs Board: Piedmont Skills** - 864.679.0220
- **Greenville County First Steps: Nurse Family Partnership** - 864.239.3720
- **Greenville County Recreation District: Camp Spearhead** - 864.288.6470
- **Greenville Free Medical Clinic: Community Clinics** - 864.232.1347
- **Mental Health America of Greenville County: Consumer Support Services** - 864.467.3344
- **Mental Health America of Greenville County: "Mental Health Matters!" Education** - 864.467.3344
- **New Horizon Family Health Services: Greenville Dental Health Project** - 864.233.1534
- **New Horizon Family Health Services: Pharmacy Project** - 864.233.1534
- **The Phoenix Center of Greenville: Phoenix Academy** - 864.467.3790
- **Pleasant Valley Connection: Seniors Program** - 864.236.0151
- **The Salvation Army: Rehabilitation** - 864.235.4803
- **St. Francis Episcopal Church Hispanic Ministries: Centro de Familia/OPERA** - 864.244.4510
- **United Ministries: Emergency Assistance** - 864.232.6463
- **United Ministries: Place of Hope** - 864.232.6463

### IMPROVING HEALTH

**2012/2013 Program Funding**

United Way provides funding to programs that provide access to medical and mental health care and support to seniors and persons with disabilities.

### ASSISTING PEOPLE IN CRISIS

**2012/2013 Program Funding**

United Way provides support for services that address basic needs, disaster assistance and interpersonal violence.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Address/Phone</th>
<th>Funding (in $)</th>
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<tbody>
<tr>
<td>American Red Cross, Western Carolinas Region:</td>
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<td>Cancer Society of Greenville County: Patients in Financial Crisis</td>
<td>864.232.8439</td>
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<td>Compass of Carolina: Family Violence Intervention</td>
<td>864.467.3434</td>
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<td>Foothills Family Resources: Families First</td>
<td>864.836.1100</td>
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<td>Golden Strip Emergency Relief &amp; Resource Agency, Crisis</td>
<td>864.688.2233</td>
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<td>Greer Relief and Resources Agency: Emergency Assistance</td>
<td>864.848.5355</td>
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<td>Julie Valentine Center: Intervention and Treatment</td>
<td>864.331.0560</td>
<td>$180,000</td>
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<td>Loaves &amp; Fishes: Bringing the Hungry Fresh Food Daily</td>
<td>864.232.3595</td>
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<td>Mental Health America of Greenville County: Crisis Intervention Services</td>
<td>864.467.3344</td>
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<td>Pendleton Place: Emergency Care</td>
<td>864.467.3500</td>
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<tr>
<td>Safe Harbor: Domestic Violence Prevention, Intervention, and Legal Advocacy</td>
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<td>The Salvation Army: Direct Services</td>
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<tr>
<td>The Salvation Army: Emergency Shelters</td>
<td>864.235.4803</td>
<td>$80,000</td>
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<tr>
<td>St. Francis Episcopal Church Hispanic Ministries:</td>
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<tr>
<td>United Ministries: Emergency Assistance</td>
<td>864.232.6463</td>
<td>$20,000</td>
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<tr>
<td>United Ministries: Place of Hope</td>
<td>864.232.6463</td>
<td>$20,000</td>
</tr>
</tbody>
</table>
Recognizing Community Spirit

United Way establishes Spirit Awards for corporate, nonprofit and community leadership

The United Way Spirit Awards were established to honor those companies, individuals and nonprofit organizations in Greenville County who embody the spirit of “LIVE UNITED, answering the call-to-action to ‘Give, Advocate, Volunteer,’ with great zeal and dedication. These inaugural winners have done their part to make Greenville County a better place to live and work for all of us.

The corporate and community leadership awards celebrate those who are leading and creating impact around United Way’s work through volunteerism, advocacy and an outstanding record of philanthropic support.

The nonprofit leadership award recognizes a local agency or organization who, through innovation and collaboration, is achieving real, measurable results that bring the community closer to meeting United Way’s goals for long-term, sustainable community change.

As a corporate citizen committed to social responsibility, Spirit Award for Corporate Leadership recipient Fluor Corporation strives to make a sustainable impact in Greenville County through employee volunteerism and philanthropy. This proactive community engagement has left an indelible mark on the community, specifically in Fluor’s signature issue areas of education, social services, community and economic development, and the environment.

In addition to the generous corporate and employee gifts provided each year in support of United Way and many local nonprofits, Fluor Corporation’s stellar volunteer program, Fluor Cares, provides more than 10,000 volunteer hours each year to the Greenville County community.

Meeting United Way of Greenville County’s vision in the areas of school readiness, high school graduation and financial stability would be a much more difficult task to achieve without the support and stability provided to United Way by Spirit Award for Community Leadership recipient Bob Yeargin.

Bob’s visionary leadership, as displayed by his role in the founding of the Tocqueville Society and establishing the Poinsett Society endowment, has gone a long way in providing the stable, long-term financial resources needed to dream big for the future of our community and create lasting change.

Spirit Award for Nonprofit Leadership recipient Greenville County First Steps is accomplishing extraordinary things for young children and families in our community. Through collaboration with other like-minded agencies and programs, First Steps was not only able to survive the state budget crisis of 2008, but has expanded its impact. It has been able to help 45 percent more clients by smartly leveraging public and private dollars in effective programs, including the highly successful Nurse Family Partnership with the Greenville Hospital System.

This spirit of collaboration is evident in all that First Steps does. Last year alone, the staff contributed 415 hours of time to other nonprofit agencies, boards and committees.
Recognizing Outstanding Mentors

United Way Young Philanthropists establish Mentor of the Year Award
to recognize local business leaders

United Way Young Philanthropists members (YPs) identified
a need for increased focus on mentoring relationships in our
community. The group felt that it was important for young
business professionals to be in some type of mentoring
relationship. Their goal is to start a mentoring movement by
recognizing and honoring individuals in our community who
have really stepped up to the plate and been exceptional
mentors.

The Mentor of the Year award recognizes individuals who
have mentored young professionals in Greenville County
during their professional careers, served as a wise and
trusted counselor, or acted as an influential supporter.

Dan Sterling, a 17-year veteran of the telecommunications
industry, was named the inaugural YP Mentor of the Year.

Sterling is an active volunteer with United Way and his
church. His nominators Greg Aiken and Sarah Smith say that
Dan has “a knack for figuring out what motivates people and
then putting the energy into pushing them to achieve heights
beyond what they originally set out to accomplish.”

In addition to Sterling, other inaugural Mentor of the Year
finalists also received special recognition at the event:
Michael Boliek of Elliott Davis LLC, Mary Jeffrey, and Jim
Terry of Hollingsworth Funds.

Boliek has had a 25-year career in public accounting, which
includes nine years as a shareholder with Elliott Davis, LLC.
Outside of work, Mike is an active volunteer with United Way
and many other local non-profits.

Jeffrey moved to Greenville in 2002 and has had a long
career in banking and human resources. She has made a
distinct impact with her volunteer efforts for United Way,
Greenville Little Theater and Safe Harbor.

Terry is past president of Carolina First Bank and now president
of Hollingsworth Funds. Among his many leadership roles
with local nonprofits, he served as chair for United Way and
the Greenville Chamber of Commerce.

“With his infectious
personality and caring
nature, Mike has
influenced and touched
the lives of many
throughout his career.”
- Jeff Walker, nominator

“One lesson I learned
from Mary is that today
is not the end, tomorrow
is another day to change
what you want to and grow
where you need to.”
- Holly Manuel, nominator

“Jim taught me that
regardless of the situation,
it is up to me to make the
best of it and leave the
situation in a better state
than which I found it.”
- Matt Cotner, nominator
Community Campaign Highlights

- $16,021,264 raised.
- 37,145 donors contributed.
- 624 companies participated.
- Workplace campaigns represented 73% of the total.
- 197 companies contributed a corporate gift representing 19% of the total.
- Retirees, medical professionals and others contributing outside the workplace represent 8% of the total.
- 14 new campaigns contributed $92,246 from employee and corporate gifts.
- Contributions from donors giving $1,000 or more represent 47% of the total campaign.
- 4,279 Palmetto Society donors contributed $7,556,335.
- Thanks to the Stathakis family of restaurants, Stax restaurants, Greenville County Recreation District, Greenville Zoo and Roper Mountain Science Center for giving generous coupons to anyone pledging $250 or more.
- Special thanks to Table 301 for graciously donating gift certificates in recognition of Palmetto Society donors.
- Special thanks to Hollingsworth Funds for providing a challenge match for Tocqueville donors which contributed a $100,000 grant to Harvest HOPE Food Bank weekend backpack program.
- A special thank you to Erwin-Penland, who provided in-kind marketing and creative services to develop promotional materials for the annual campaign.
- Thanks to the Commerce Club for donating gift certificates in recognition of our Young Philanthropists.
- Thanks to Michelin North America for providing $100,000 for the Palmetto Society New Member Step-Up Challenge.

THANK YOU

“On behalf of our volunteers, our partner agencies whose programs receive United Way funding, and the thousands of individuals and families who benefit from this community’s generosity and compassion, I thank you for helping to make the 2012 campaign such a success.”

Jim Bourey
2012 United Way Campaign Chair
United Way
Board of Trustees

Executive Committee

Chair
Richard Wilkerson
Retired
Michelin North America

Vice Chair & Chair Elect
Ann K. Robinson
Cer tusBank

Treasurer
Jason Richards
NAI Earle Furman, LLC

Secretary
Judith Aughtry

Immediate Past Chair
W. Howard Boyd Jr.
Gallivan, White & Boyd, P.A.

Chair, Annual Campaign
James M. Bourey

Vice Chair, Annual Campaign
R. Arthur Seaver Jr.
Southern First Bank

Chair, Community Impact Cabinet
C. Fredrick West

Vice Chair, Community Impact Cabinet
Ray A. Lattimore
Marketplace Staffing Services

Trustees
Jim Akerhielm
Annette Allen
Flor Corporation
Judith Aughtry
James M. Bourey
W. Howard Boyd Jr.
Gallivan, White & Boyd, P.A.
Dennis M. Braasch
Braasch Building Group
James F. Burns
DesignStrategies, LLC
Margaret E. Clark
Retired
Michelin North America
Barbara S. Wilson
Renewable Water Resources

Campaign Cabinet
James M. Bourey, Chair
R. Arthur Seaver Jr., Vice Chair
Southern First Bank

Steve Armany
UBS
Cheryl Berry
Kay Biscopink
Elliott Davis, LLC
Calvin L. Calhoun III
SunTrust
Michael Cinquemani
Master PT
Matthew A. Cotner
Cer tusBank
Thomas Eller
BB&T

*J. Curtis Harkness
Greenville Technical College
Kenneth M. Harper
Countybank
Flavia Harton
Guy Hempel
Robert G. Hoak
TD Bank
Herb Johnson
Michelin North America
Ray A. Lattimore
Marketplace Staffing Services
Tami M. McKnew
Smith Moore
Leatherwood LLP
Sandy McLean
World Acceptance Corporation
George F. O’Brien III
WHM Capital Advisors
Jason Richards
NAI Earle Furman, LLC
Ann K. Robinson
Cer tusBank
Brian A. Rogers
Wells Fargo Bank
Benjamin T. Rook
DesignStrategies, LLC
Burke Royster
Greenville County Schools
Caroline W. Schroder
Coldwell Banker Caine
R. Arthur Seaver Jr.
Southern First Bank
Minor M. Shaw
Susan T. Shi
John R. Soapes
WYFF 4
Patricia Sullivan
Brenda J. Thames
Greenville Health System
William R. Timmons III
Canal Insurance Company
C. Fredrick West
Richard Wilkerson
Retired
Michelin North America
Barbara S. Wilson
Renewable Water Resources

2012 Volunteer Leadership

High School Graduation Committee

Andrew Kurtz, Chair
ProActive Technology, LLC
Karen Akerhielm
Eddie L. Barnes Jr.
Michelin North America
Barbara Bass
Urban League of the Upstate
Kristin Bennett
BB&T
Jaye E. Blankenship
SC Works
Edward G. Cochran II
Mount Vernon Mills, Inc.
William A. Crank
Michelin North America
Michael B. Delaney
Carolina Academy of Pre-Engineering Technology and Health Professions
Ingrid Blackwelder Erwin
Deanna Hemberger
Lee & Associates - Greenville
Connie Lanz
Junior Achievement of Greenville
Lillie Goodman Lewis
Southern Wesleyan University
Lovely Louis
Travellers Rest High School
Erica McLeskey
Communities In Schools of Greenville

Education Council
Timothy R. Justice, Chair
Rescom Construction
Steve Bailey, Vice Chair
Merus Refreshment Services
Andrew Kurtz, Vice Chair
ProActive Technology
Karen Akerhielm
Eddie L. Barnes Jr.
Michelin North America
Barbara Bass
Urban League of the Upstate
Kristin Bennett
BB&T
Linda K. Brees
Greenville Health System
Edward G. Cochran II
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Michelin North America
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Junior Achievement of Greenville
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Southern Wesleyan University
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Travellers Rest High School
Erica McLeskey
Communities In Schools of Greenville

Community Impact Cabinet
C. Fredrick West, Chair
Ray A. Lattimore, Vice Chair
Marketplace Staffing Services

Cindy C. Alewine
Alzheimer’s Association, South Carolina Chapter
Judith Aughtry
Steve Armaly
Merus Refreshment Services
Dennis M. Braasch
Braasch Building Group
James F. Burns
DesignStrategies, LLC
Matthew S. Cardone
Bank of America, N.A.
Jon Chalmers
Bon Secours St. Francis Health System
Sean Dogan
Long Branch Baptist Church
Vardrey E. Fleming
Greenville County Sheriff’s Office

Greenville Technical College
Stan L. Healy
Greenville Health System
Jennifer E. Johnsen
Gallivan, White & Boyd, P.A.
Wiley H. Johnson
David Lominack
TD Bank
Matthew T. Madden
Elliott Davis, LLC
Margaret Marcum
Prudential C. Dan Joyner Company REALTORS
Pelham Road Office
Kristen McLean
W by Worth
George F. O’Brien III
WHM Capital Advisors
Jonathan Philipps
EDTS
Mark S. Reilly
Caroline W. Schroder
Coldwell Banker Caine
J. David Sigmon Jr.
Coldwell Banker Caine
Michael J. Spitzmiller
South Carolina Bank and Trust
Trish Springfield
The Palmetto Bank
Debbie P. Varner
Recruiting/Solutions
Jay Womack
Bon Secours St. Francis Health System
Michelle DeLuca Yarbrough
Gallivan, White & Boyd, P.A.

2012 REPORT TO THE COMMUNITY

Leatherwood LLP
Sandy McLean
World Acceptance Corporation
George F. O’Brien III
WHM Capital Advisors
Jason Richards
NAI Earle Furman, LLC
Ann K. Robinson
Cer tusBank
Brian A. Rogers
Wells Fargo Bank
Benjamin T. Rook
DesignStrategies, LLC
Burke Royster
Greenville County Schools
Caroline W. Schroder
Coldwell Banker Caine
R. Arthur Seaver Jr.
Southern First Bank
Minor M. Shaw
Susan T. Shi
John R. Soapes
WYFF 4
Patricia Sullivan
Brenda J. Thames
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William R. Timmons III
Canal Insurance Company
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Retired
Michelin North America
Barbara S. Wilson
Renewable Water Resources

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Mount Vernon Mills, Inc.
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Michelin North America
Ingrid Blackwelder Erwin
Deanna Hemberger
Lee & Associates - Greenville
Connie Lanz
Junior Achievement of Greenville
Lillie Goodman Lewis
Southern Wesleyan University
Lovely Louis
Travellers Rest High School
Erica McLeskey
Communities In Schools of Greenville

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Travellers Rest High School
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Furman University  
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Valerie Booden  
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Cathy D. Caldwell  
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Fluor Corporation  
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Freeman & Major Architects, LLC  
Cathy Griffin  
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Jason Halliburton  
Halliburton Law Firm, LLC  
Jason Hessberg  
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Cynthia W. Neeley  
Blix M. Rice  
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Sealed Air Corporation, Cryovac Division (Duncan)  
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Elliott Davis, LLC

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Drew Rogers  
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C. Anthony Williams  
Resurgent Capital Services

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Morkat Ventures  
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BB&T  
Debbie Nelson  
DNA Creative Communications  
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First Federal Bank  
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- Emmanuela Rodenberg
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- Okey O. Uzor
- Greenville Health System
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- Bon Secours St. Francis Health System
- Rabbi Jeremy Master, Vice Chair
- Temple of Israel
- Minister Kim Adams
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- Pastor Darian Blue
- Nicholtown Baptist Church
- Pastor Mark Cerniglia
- Lutheran Church of Our Savior
- Pastor Susan Crowell
- Trinity Lutheran Church
- Deacon Gabriel Cuervo
- Catholic Charities of the Piedmont
- Deanie, Diocese of Charleston
- Pastor Samuel Cureton
- County of Greenville
- Pastor Sean Dogan
- Long Branch Baptist Church
- Associate Pastor Greg Dover
- Earle Street Baptist Church
- Pastor Emmanuel Duncan
- Getsemanie Baptist Church
- Rev. Vardrey E. Fleming
- Bethel Bible Missionary Church
- Dr. John B. Hartman
- Greenville Health System
- Evangelist Hasker Hudgens Jr.
- Redemption World Outreach Center
- Rev. Pat Joe
- Greenville Unitarian Universalist Fellowship
- Pastor Curtis Johnson
- Valley Brook Outreach Baptist Church
- Rev. Tony McCade
- Greenville Area Interfaith Hospitality Network (GAHN)
- Susan McLarty
- Westminster Presbyterian Church
- Rev. Deb Richardson Moore
- Triune Mercy Center
- James A. Pierce
- Marietta Pallet Company, Inc.
- Eva Price
- Interfaith Forum
- Laura Stout
- First Baptist Church, Greenville
- Rev. Robert C. Taylor
- Centro de Familia/OPERA
- Rev. Buz Wilcox
- Fourth Presbyterian Church
- Rev. Antwion Yowe
- Reedy River Missionary Baptist Church

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- Greenville Chamber of Commerce
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- Marietta Pallet Company, Inc.
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- Jason Richards
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* Deceased
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Thanks to the generosity of these creative services and media sponsors, United Way is able to share success stories and tell how donor dollars are being invested to change lives throughout our community.

Because no donor contributions are used to purchase advertising, we rely on the giving spirit of local media organizations and creative agencies for their pro-bono support. Our sincere thanks to the businesses and organizations listed below.

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X 98.5 FM

**Bronze**
Greenville Business Magazine
UNITED WAY OF GREENVILLE COUNTY
Statement of Activities
For the Year Ended December 31, 2012
(with comparative totals for 2011)

<table>
<thead>
<tr>
<th>Revenues, Gains and Other Support</th>
<th>2012 Audited</th>
<th>2011 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign results (net of uncollectibles)</td>
<td>$15,390,320</td>
<td>$15,017,350</td>
</tr>
<tr>
<td>Less: Donor designations</td>
<td>(2,763,121)</td>
<td>(1,822,380)</td>
</tr>
<tr>
<td>Endowment contributions</td>
<td>134,481</td>
<td>24,638</td>
</tr>
<tr>
<td>Capital campaign contributions</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Grants for Initiatives</td>
<td>1,333,014</td>
<td>816,827</td>
</tr>
<tr>
<td>Gifts in kind</td>
<td>454,211</td>
<td>302,564</td>
</tr>
<tr>
<td>Other grants and contributions</td>
<td>244,881</td>
<td>181,122</td>
</tr>
<tr>
<td>Investment income</td>
<td>93,841</td>
<td>75,926</td>
</tr>
<tr>
<td>Donor designation fees</td>
<td>193,266</td>
<td>233,386</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORT/REVENUE</strong></td>
<td><strong>15,080,893</strong></td>
<td><strong>14,829,433</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Allocations and Functional Expenses</th>
<th>2012 Audited</th>
<th>2011 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency allocations and grants</td>
<td>8,033,282</td>
<td>9,277,396</td>
</tr>
<tr>
<td>Less: Donor designations</td>
<td>(922,154)</td>
<td>(2,451,441)</td>
</tr>
<tr>
<td>Community Initiatives</td>
<td>1,584,934</td>
<td>1,529,223</td>
</tr>
<tr>
<td>Community Services and Outreach</td>
<td>2,173,078</td>
<td>1,955,853</td>
</tr>
<tr>
<td><strong>TOTAL ALLOCATIONS AND FUNCTIONAL EXPENSES</strong></td>
<td><strong>10,869,140</strong></td>
<td><strong>10,311,031</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL EXPENSES</th>
<th>2012 Audited</th>
<th>2011 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way System Supporting Services</td>
<td>2,265,308</td>
<td>2,179,130</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>13,134,448</strong></td>
<td><strong>12,490,161</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CHANGE IN NET ASSETS FROM OPERATIONS</th>
<th>2012 Audited</th>
<th>2011 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pension benefit obligation adjustment</td>
<td>(71,885)</td>
<td>126,085</td>
</tr>
<tr>
<td>Gifts in kind</td>
<td>(454,211)</td>
<td>(302,564)</td>
</tr>
<tr>
<td>Unrealized gains (losses) on investments</td>
<td>236,443</td>
<td>(97,507)</td>
</tr>
<tr>
<td>Equity transfer to affiliate</td>
<td>-</td>
<td>(439,604)</td>
</tr>
<tr>
<td>Net Assets beginning of the year</td>
<td>22,740,494</td>
<td>21,114,812</td>
</tr>
<tr>
<td><strong>Net Assets end of the year</strong></td>
<td><strong>24,397,286</strong></td>
<td><strong>22,740,494</strong></td>
</tr>
</tbody>
</table>
United Way Community Services

United Way 2-1-1

By dialing 2-1-1, callers can be linked with resources that assist with a variety of health and human service issues, including basic needs assistance, counseling, youth and adult education, employment, credit counseling, housing, and more.

2-1-1 operates 24/7
Contact: 2-1-1
or visit unitedwaygc.org/211

United Way Child Care Resource & Referral

United Way Child Care Resource & Referral (CCR&R) offers assistance and resources for parents, educators and employers who are seeking information and technical training regarding quality child care.

Contact: 864-467-4800
or visit childcarehelpline.org

United Way Hands On Greenville

United Way Hands On Greenville offers a variety of year-round possibilities for people to give back to the community through volunteering, from one-time projects to ongoing opportunities. Hands On Greenville also offers a comprehensive online database of volunteer opportunities.

Contact: 864-242-4224
or visit handsongreenville.org
Thank you. Thank you. Thank you.

By working together, we’ve made great progress towards fulfilling our mission to improve people’s lives and build a vital, caring community.

We invite you to help us continue this important work and be a part of the change. You can give. You can advocate. You can volunteer. That’s what it means to LIVE UNITED.

2013 United Way Thank You
Drawing Contest Winner

Mariana Londono is a 3rd grader at Duncan Chapel Elementary School.

Thank you.

Your gifts have made brighter days for so many in our community.
JOIN HANDS. OPEN YOUR HEART
LEND YOUR MUSCLE.
GIVE AN HOUR. GIVE A SATURDAY.
THINK WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE THE CONDITION OF ALL.
THAT’S WHAT IT MEANS TO
LIVE UNITED.