WHAT’S INSIDE

3 Message from the Board Chair and President
4 Focusing on Middle Grades Success
5 Recognizing Leaders in Community Spirit
6 Celebrating a Year of Impact
8 Investing in Successful Futures
9 School Readiness
10 High School Graduation
11 Financial Stability
12 Life Essentials
13 Community Investments
14 Campaign Highlights
15 Volunteer Leadership
18 Financial Information
19 Event Sponsors
19 Marketing Partners
CELEBRATING A YEAR OF IMPACT. BUILDING A CYCLE OF SUCCESS.

As a United Way supporter, you are part of a diverse coalition of people, businesses and organizations from across Greenville County united by your generosity and a shared dream of a community where everyone can have a safe, stable and successful life.

In 2014, United Way experienced another outstanding year of impact in the community thanks to the energy, passion and generosity of our volunteers and donors. Making sure those invaluable resources are carefully invested efficiently and effectively to maximize the return on investment is our top priority as a board and as a staff.

With the careful stewardship of these resources top of mind, we continued to take great steps forward in our work to build what we call a Cycle of Success. Our goal is to help produce a cycle where Greenville County’s youngest children start school prepared to learn and go on to graduate; well-educated graduates find good jobs and create stable homes for their families; and children from those stable homes continue the cycle in the next generation because they’re equipped with the tools to start school prepared to learn.

Right now, your support is helping us fund more than 100 community programs and initiatives working to generate that cycle. These programs and initiatives include everything from emergency food, shelter and health services to parenting education, afterschool tutoring and job training. All totaled, last year more than 100,000 people received help from United Way programs and initiatives.

By strategically focusing resources in the key areas of school readiness, high school graduation, financial stability, and health and crisis, we are leading and investing in long-term solutions that are helping people every day. This is powerful and transformative work, and we are excited to report we’re already seeing great results.

Midway through 2014 we completed the first year of our current three-year funding series with dollars specifically aligned to move more people onto the Cycle of Success. This includes an expansive results-reporting process that enables us to not just count how many people have been served, but also better track the enduring impact and effectiveness of the programs. We believe it’s an important step in the evolution of United Way’s work and one that will continue to ensure the highest level of return on our donors’ community investments.

Another important milestone in our Cycle of Success work came in September with the announcement that United Way had been awarded a $3 million Social Innovation Fund grant from the Corporation for National and Community Service for our Middle Grades Success Initiative.

Leveraging your contributions into this significant investment from the Social Innovation Fund has provided us with a unique opportunity to change the odds for students, eliminating barriers to high school graduation and establishing a Cycle of Success that will strengthen our community for generations to come.

100 funded programs. 100,000 people helped. And a $3 million federal grant. That was just the beginning. From our Volunteer Income Tax Assistance (VITA) program’s record tax season last winter, to the third annual Spirit Awards in May and another record-setting campaign this fall, 2014 was a year full of highlights. Many more examples of what your support of United Way helped accomplish last year are contained throughout the pages of this report to the community.

Whether you’re a volunteer, or a donor, or both,

THANK YOU FOR LIVING UNITED.
In September 2014, United Way of Greenville County was awarded a three-year, $3 million Social Innovation Fund grant to support the success of middle school students and their families. The grant includes the potential for an additional $2 million in continuation funding over two years based on appropriations and performance.

The federal funds will be matched dollar for dollar by United Way of Greenville County, private foundations, and corporations; and matched again by subgrantees, for a potential community investment of $15 million over five years. Commitments from Hollingsworth Funds and Community Foundation of Greenville, and corporate support from Wells Fargo, got the matching process underway.

The grant is being used to implement an Early Warning and Response System—an evidence-based dropout prevention strategy at Tanglewood Middle School, Lakeview Middle School, Berea Middle School and Greenville Early College.

Piloted effectively in Philadelphia, Phoenix, and other communities around the country, the Early Warning Response System utilizes real-time data to identify students beginning to disengage from school as indicated by attendance, behavior and course performance.

By identifying students early, a coordinated team of educators and community experts can match students with the right response interventions and then monitor each student’s progress over time.

Greenville County Schools committed to invest in the technology to implement the “early warning” portion of the project. In May 2015, United Way will subgrant the federal dollars and matching funds to qualified nonprofits offering the “response.” This wrap-around support for students and their families can include such things as health care, transportation, affordable housing, or other issues preventing students from succeeding in school.

The Social Innovation uses limited federal investment as a catalyst to grow community-based nonprofits with evidence of strong results. Five years into the program, the Social Innovation Fund and its nonfederal partners have committed to invest more than $700 million in effective community solutions.

Receiving a Social Innovation Fund grant validates the power of collaboration, a critical element essential to creating lasting community change. United Way of Greenville County is included among a very select list of organizations from across the country that have received Social Innovation Fund grants over the past five years.
Each year, the United Way Spirit Awards honor companies, nonprofit organizations and community leaders in Greenville County who LIVE UNITED, working to strengthen our community through an unwavering willingness to give, advocate and volunteer. We are proud to recognize this year’s winners for all they do to make Greenville County a better place to live and work.

The corporate and community leadership awards celebrate those who are leading and creating impact around United Way’s work through volunteerism, advocacy and an outstanding record of philanthropic support.

The nonprofit leadership award recognizes a local agency or organization who, through innovation and collaboration, are achieving real, measurable results that bring the community closer to meeting United Way’s goals for long-term, sustainable community change.

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**CORPORATE LEADERSHIP**

Board Vice Chair Art Seaver presents the United Way Spirit Award to Pete Selleck, president and chairman of Michelin North America.

**Michelin North America**

From the moment the company located its North American headquarters here 25 years ago, Michelin has demonstrated an exceptional commitment to Greenville County. The company and its employees are leading supporters of United Way’s work, generously dedicating both volunteer time and financial resources to strengthen our community. The highly successful Michelin Challenge Education program engages employees as mentors and tutors in high-poverty elementary schools, while its annual United Way campaign has given more than $12.5 million in the past 10 years.

**NONPROFIT LEADERSHIP**

Board member Fred West presents the United Way Spirit Award to Pendleton Place for Children and Families Board Chair Carrie Scott and Executive Director Laune Rovin.

**Pendleton Place for Children and Families**

Pendleton Place for Children and Families is an agency committed to making a safe, healthy and strong community for children and families in Greenville County. While the 40-year-old United Way partner has evolved through the years, it continues to make our community a better place by creating innovative and collaborative new programs that keep children safe and support families in crisis.

**COMMUNITY LEADERSHIP**

United Way President Ted Hendry presents the Spirit Award to Elizabeth “Ducky” Gower.

**Elizabeth “Ducky” Gower**

As executive director of the Community Planning Council and senior vice president for United Way of Greenville County for more than 18 years, Elizabeth “Ducky” Gower created a culture of thoughtful planning and strategic action that blazed the trail for United Way’s current community impact work. Her leadership led to the creation of several important community agencies and organizations, including Pendleton Place, Senior Action and Meals on Wheels. Now in her 90th year, she continues to inspire others to give back and serve our community.
Greenville Dreams Celebrates 10th Anniversary

Celebrating 10 years of work to bring Greenville neighborhoods together to create positive community change, Greenville Dreams honored 17 of its pioneering members.

Greenville Dreams was founded as a public/private partnership between United Way of Greenville County, the City of Greenville, the Greenville Community Foundation and the Greenville County Redevelopment Authority. It got its start after a diverse group of local leaders visited Boston, Mass., where they observed how various inner city neighborhood association leaders collaborated to build on the strengths and assets already present in their neighborhoods.

The organization has worked locally to build a coalition of 24 neighborhoods working together to leverage available resources and develop grassroots leadership in Greenville’s “special emphasis neighborhoods.” The special emphasis neighborhoods are determined by higher concentrations of low-to-moderate income households with over 51 percent of the households earning less than 80 percent of the area median income. The honorees included: Renae Blanton, Gitonya Bolden, Margaret Clark, Pat Dilger, Mary Duckett, Vardrey Flemming, Felsie Harris, Princella Lee-Bridges, Margaret McJunkin, Weldon Mikulik, Bob Morris, Minor Shaw, Diane Smock, Ginny Stroud, Ulysses Sweeney, Mamie Watkins, and Baxter Wynn.

Be a Book Bunny Delivers New Books to 1,600 Children

United Way of Greenville County's “Be a Book Bunny” project encouraged reading by putting new books in the hands of more than 1,600 children this spring. Employees at 45 companies and organizations, as well as members of United Way's Young Philanthropists, volunteered to fill tote bags with new books and other small treats for children served by United Way partner programs. Michelin North America provided a matching grant of up to $10,000 in support of the project, which aims to boost school readiness by encouraging reading at home. In total, 3,400 new children's books were collected. The tote bags were delivered to children served by 18 United Way partner programs, reaching more than 1,600 children.

Born Learning Resource Center Opens in Nicholtown

United Way of Greenville County, South Carolina Child Care Resource & Referral Network (CCR&R), Heritage Community Apartments and the Nicholtown Early Learning Center Task Force collaborated to open the new Born Learning Resource Center. Located within the Heritage Community Apartments in Nicholtown, the center gives parents, caregivers, and child care providers free access to the latest research-based, best practice tools and resources to promote healthy child development.

The center includes a free lending library for parents, caregivers, and childcare providers to borrow age appropriate materials that promote healthy child development. The center also hosts “Play With Me” sessions that feature story-time, music, and other activities to engage all in developmentally appropriate interaction. The center will serve as a model for family, friend and neighbor childcare providers to gain expert knowledge of best practice procedures, developmentally appropriate practices with young children, and family engagement.

United Way AmeriCorps Member Named South Carolina Member of the Year

Jean Wood, a four-year veteran of United Way of Greenville County's AmeriCorps Upstate program, was named South Carolina’s 2014 AmeriCorps Member of the Year.

During her four years with AmeriCorps, Jean’s service included a variety of positions, but she says the most gratifying has been her efforts to improve the financial stability of families. By connecting people with job training programs, food assistance and health care coverage at the Center for Working Families, Jean has made a big difference in so many lives.
United Way Hands On Greenville (HOG) Day Sets New Record

A record number of community volunteers completed more than 200 projects during the annual United Way Hands On Greenville (HOG) Day. A total of 7,151 volunteers came together to complete a wide range of community service projects across Greenville County.

More than 200 teams comprised of representatives from area companies, organizations and church groups, as well as individuals and families, donated their time to work on projects benefiting area nonprofits, schools, parks and other community organizations.

HOG Day is the largest single day of volunteer service in the Upstate, collectively generating 28,854 hours of volunteer service. Based on the Corporation for National and Community Service’s dollar value estimation for an hour of volunteer service, those hours represent an in-kind value of more than $650,000 given back to the community.

Greenville Dreams Trains New Class of Neighborhood Leaders

Nineteen men and women volunteering to make a difference in their neighborhoods are the most recent graduates of Greenville Dreams’ Grassroots Leadership Development Program (GLDP). GLDP, which has trained 66 community leaders in Greenville County special emphasis neighborhoods over the last four years, is designed to develop the abilities of grassroots leaders to strengthen their neighborhoods. The program meets once a month for five months, with sessions covering leadership style, creating a neighborhood vision, learning about advocacy and public policy at the community level, strategies to leverage volunteers and engage youth, and best organizational practices for success.

2014 graduates are Beth Daughtry (Brandon); Antonia Clark, Randy Hill, Viggie Hill (Brutontown); Rufus Perry (Canterbury); Beth Roddy (Dunean); John Woodfolk (Green Avenue); Nancy Malone, Sheree Glenn (Haynie-Sirrine); Leonard Fields (Nicholtown); Gloria Robinson (Pleasant Valley); Sylvia Vandross, Willa Ladson (Sterling); Terry Turner (Tanglewood); Hinton Morris, Jr., Marlo Hogue, Patricia Hogue (West Greenville); Stella McBee (CommunityWorks Carolina), and Kathleen Khaleghi.

3,300 Students Receive United Way School Tools

More than 3,300 Greenville County students in kindergarten through eighth grade started the school year with a new backpack and supplies thanks to United Way of Greenville County’s annual School Tools supply drive. Backpacks and bags filled with paper, pencils, markers and binders were distributed to families at an event hosted at the Phillis Wheatley Community Center by Greenville Tech Charter High School.

Supplies were donated by volunteers at 80 Greenville County companies and organizations. The volunteers filled School Tools bags with grade level-specific school supplies, including all the basics to help students start the school year ready to succeed.
United Way of Greenville County is leading and investing in strategies to build a Cycle of Success, where

- all children start school prepared to learn and go on to graduate
- well-educated graduates find good jobs and create stable homes
- children from stable homes continue the cycle because they start school on track and prepared for success

In the past year, more than 107,000 people advanced along the Cycle in one or more of the four key areas: Life Essentials, School Readiness, High School Graduation, or Financial Stability.
To achieve success in increasing school readiness, United Way is investing in four key strategies.

- Literacy improvement opportunities for young children and families
- Parent education
- Effective therapy and education for children with developmental delays
- Accessible quality early child care

15,975 CHILDREN
are better prepared to enter school ready to learn.

WHY IT’S IMPORTANT

- 90 percent of brain growth occurs during the first three years of a child’s life.
- The skills that children learn early in life have a direct impact on their later success.
- Nearly 1 in 3 Greenville County children live in poverty, and 33 percent of children under age five (95,000 children) live in single-parent households. Both of these are important risk factors affecting school readiness.

TOGETHER, WE’RE MAKING PROGRESS

To achieve success in increasing school readiness, United Way is investing in four key strategies.

KEY OUTCOMES:

In 2014, ICS worked with numerous stakeholders on legislation to set a definition of school readiness and the first-ever South Carolina Early Childhood Common Agenda. More than 4,500 children and their families were immediate beneficiaries of the School Readiness legislation. In addition, 2,380 children were provided the opportunity to attend a publicly-funded expansion of 4K as a direct result of ICS’s leadership in connecting business leaders and members of the General Assembly.

Institute for Child Success (ICS)

ICS was established in 2010 by leaders from United Way of Greenville County and the Children’s Hospital of the Greenville Health System in response to the ongoing ineffectiveness of South Carolina’s early childhood system. Through research and policy, the Institute’s approach focuses on helping those who help young children succeed by working with stakeholders to seek holistic solutions to complex early childhood challenges.

KEY OUTCOMES: In 2014, ICS worked with numerous stakeholders on legislation to set a definition of school readiness and the first-ever South Carolina Early Childhood Common Agenda. More than 4,500 children and their families were immediate beneficiaries of the School Readiness legislation. In addition, 2,380 children were provided the opportunity to attend a publicly-funded expansion of 4K as a direct result of ICS’s leadership in connecting business leaders and members of the General Assembly.

Nurse Family Partnership

A collaborative with Greenville First Steps and Greenville Health System that matches vulnerable first-time moms with nurses who ensure moms-to-be have a healthy pregnancy, become knowledgeable and responsible parents, and provide their babies with the best possible start in life. Building a relationship between mother and nurse provides the foundation for strong families and a successful future.

KEY OUTCOME: Of the 422 new parents currently engaged in the program, 91% increased knowledge of protective factors to keep babies on track developmentally and set goals to achieve parenting success.
OUR WORK IN HIGH SCHOOL GRADUATION

WHY IT’S IMPORTANT

• Students from low-income families who don’t read proficiently by 3rd grade are 13 times more likely to drop out.
• Almost 30 percent of eighth grade students fail state standards tests for math and reading.
• One out of every four students won’t graduate from high school on time.
• More high school graduates will improve our community’s economic competitiveness by reducing re-education and job training costs.

TOGETHER, WE’RE MAKING PROGRESS

To achieve success in increasing high school graduation and post-high school success, United Way is investing in five key strategies.

2,966 STUDENTS are more prepared for post-high school success.

2,966 STUDENTS are more prepared for post-high school success.

KEY PARTNERSHIPS IN HIGH SCHOOL GRADUATION

BOOST

As a strategic initiative of United Way of Greenville County, BOOST (Building Opportunities in Out-of-School Time) helps out-of-school time programs maximize resources, increase quality, and support program staff so that Greenville County children can have the best chance at post-high school success.

KEY OUTCOME: BOOST Quality Initiative participants have shown improvements in their programs, providing more youth in our community with access to higher quality out-of-school time experiences. More than 200 programs are engaged with BOOST, collectively impacting the lives of more than 10,000 youth in our community.

Communities In Schools

Through a strong, successful partnership with Greenville County Schools, Communities In Schools works with our community’s most high-need students. United Way investments support case managers in elementary and middle schools to assess student needs and provide resources to help them succeed in the classroom and in life. Building these one-to-one relationships is a critical component of the program and a major contributor to its success.

KEY OUTCOME: More than 200 children who benefit from the program are successfully transitioning from grade to grade and are on track to graduate.
To achieve success in increasing financial stability, United Way is investing in six key strategies.

- Employment skills development
- Sustainable employment and supportive services
- Integrated service delivery/multi-service centers
- Connecting financial products/services and building savings
- Financial literacy
- Affordable housing

7,427 people are closer to achieving financial stability.

WHY IT’S IMPORTANT

- 16.6 percent of individuals lived below the poverty line in 2012, a key factor in financial stability.
- 14.1 percent (63,810) of the county is food insecure.
- A parent’s education level and income are both key contributing factors to a child’s future success.
- 20 percent of children (5,000) under age 5 have parents who did not graduate from high school.

TOGETHER, WE’RE MAKING PROGRESS

KEY PARTNERSHIPS IN FINANCIAL STABILITY

VITA (Volunteer Income Tax Assistance)

Sponsored by the Internal Revenue Service (IRS) and Bank of America, VITA provided free income tax preparation to individuals and families with a household income of $53,000 a year or less. The initiative also works to ensure clients receive all of the tax credits and deductions for which they are eligible. United Ways of Greenville, Pickens, Spartanburg, Anderson and Laurens counties provided 44 sites throughout the Upstate.

KEY OUTCOME: VITA volunteers filed 8,900 free tax returns for low to middle income taxpayers across the Upstate, generating $8.9 million in tax refunds. VITA participants received $3.4 million in Earned Income Tax Credits, while saving an estimated $1.3 million in tax preparation fees.

Centers for Working Families

United Way Centers for Working Families integrate job training and employment programs with social services and financial education, making it a one-stop location to help families on the path to financial independence. The centers are a collaboration with The Benefit Bank of South Carolina, Center for Community Services, CommunityWorks Carolina, Foothills Family Resources, Goodwill Industries, Greenville County Human Relations Commission, Greenville Literacy Association and United Ministries.

KEY OUTCOME: Since the first site opened three years ago, 5,488 individuals have received help. Additionally, 1,223 people secured jobs. Currently, there are centers located in Berea, downtown Greenville, Simpsonville and Slater-Marietta.
Greenville Free Medical Clinic

United Way investments in programs at the Greenville Free Medical Clinic promote wellness and provide quality primary medical care and dental services, health education and prescription medications, diagnostic testing and disease screening procedures, coordinated mental health care, health education and group informational sessions, and individual nurse counseling without charge to eligible low-income uninsured Greenville County residents. There are three satellite clinic locations for primary care.

KEY OUTCOME: In the past year, 4,968 patients benefited from clinic programs and services.

United Way 2-1-1

United Way 2-1-1 is Greenville County’s comprehensive source for information regarding human service agencies and community resources. By providing appropriate referrals to available human services, individuals and families are empowered to access resources within our community. To access information, you can either search community resources online or call United Way 2-1-1 by simply dialing 2-1-1. Someone will be there to answer your call 24 hours a day, seven days a week.

KEY OUTCOME: 19,161 calls for help were answered last year by 2-1-1 operators, linking people needing help with local resources.
2014/2015 Community Investments

School Readiness Investments

Institute for Child Success: $200,000
Young Philanthropy: $23,853

STRATEGY: LITERACY FOR YOUNG CHILDREN AND FAMILIES

Reach Out and Read: $52,302

STRATEGY: PARENT EDUCATION

Center for Community Services: $25,000
Greenville County First Steps: $75,000
Greenville Literacy Association: $45,000
Little Steps: $35,000
Pendleton Place for Children and Families: $25,000
Supervised Family Visitations & Safe Exchange: $25,000
The Family Effect: $25,000

STRATEGY: DEVELOPMENTAL DELAYS

Center for Development: $108,000
Clarity: Preschool Readiness Developmental Program: $120,000
United Way: $17,166

STRATEGY: MENTORING, TUTORING AND AFTER SCHOOL / SUMMER

Big Brothers Big Sisters of the Upstate: $75,000
City of Greenville: $40,000
Greenville County: $25,000
Greenville County Recreation District: $70,000
Greenville Tech: $40,000
LEAD: $40,000
Pendleton Place for Children and Families: $40,000
The Salvation Army: $40,000
YMCA of Greenville: $41,000
YouthBASE: $18,000

STRATEGY: PREVENTION OF ADOLESCENT RISKY BEHAVIOR

Compass of Carolina: $25,000
Pendleton Place for Children and Families: $62,000
Pendleton Place: $18,000

STRATEGY: YOUTH ENGAGEMENT

Boy Scouts of America: $100,000

STRATEGY: BRIDGING THE POST-SECONDARY SKILLS GAP

Able South Carolina: $5,000
Junior Achievement of Upstate South Carolina: $69,500

STRATEGY: PATHWAYS TO COLLEGE

Legacy Charter School: $25,000
Urban League of the Upstate: $25,000
YMCA of Greenville: $25,000

Financial Stability Investments

Community Initiatives & Services

Assets for Independence (AFI): $100,900
AmeriCorps: $460,232
Women’s Leadership Jobs to Careers: $48,557
Greenville County Workforce Collaborative: $83,000
VITA: $109,960

Employment Skills Development

Goodwill Industries of Upstate/Midlands: $60,000
Greenville County Schools: $20,000
Greenville Literacy Association: $68,000
Greenville Tech Foundation: $69,000

Community Services

2-1-1 Referral Helpline: $83,100
Greenville Dreams: $12,500
Hands On Greenville: $98,000

Programs and funding listed above do not include $3.35 million in donor-designated contributions.
COMMUNITY CAMPAIGN HIGHLIGHTS

For many years now, the people of Greenville County have set the pace when it comes to United Way campaigns in our state, and this year was no exception. Thanks to their amazing support, we will be able to continue to support programs and initiatives that create opportunities for people to reach their full potential, because we know that creates a better community for all of us.

Michael Cinquemani
2014 United Way Campaign Chair
Master PT

• $16,630,463 contributed.

• More than 35,000 donors participated.

• 621 companies ran campaigns.

• Twelve new campaigns contributed $95,192 from employee and corporate gifts.

• Contributions from donors giving $1,000 or more represent 48% of the total campaign.

• 4,533 Palmetto Society donors contributed $7,950,093.

• Thanks to local businesses for supporting the LIVE UNITED Appreciation Card, which provides generous coupons to anyone pledging $250 or more.

• Special thanks to Table 301 for graciously donating gift certificates in recognition of Palmetto Society donors.

• Thank you to Erwin Penland for providing in-kind creative services to develop promotional materials for the 2014 campaign.

• Thanks to Michelin North America for providing $100,000 for the Palmetto Society Leader’s Circle Challenge.

• Thanks to the Greenville Drive for supporting the Fenway Park Experience.
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Southern Wesleyan University

Erica McCleskey
Grier G. Mullins

Public Education Partners of Greenville County

James O. Richardson

Richard A. Rogers

Elliott Davis Decosimo

Susi F. Smith

Communities In Schools of Greenville County

2014 REPORT TO THE COMMUNITY

15
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RPS
Kimberly Cooley
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Sealed Air – Duncan

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Gaybriel Gibson
County of Greenville
Will P. Hodge
Park Sterling Bank
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Bessie P. McLendon
Elliott Davis Decosimo
Rebecca Pawlus
Knapp, Berea Store #3240

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Temple of Israel
Pastor Sean Dogan, Vice Chair
Long Branch Baptist Church
Rodney Acker
B’hai Faith
Rev. Kim Adams
Long Branch Baptist Church
Pastor Darian Blue
Nicholtown Baptist Church
Sr. Chaplain Andy Cooper
Greenville Rescue Mission
Greg Dover
Augusta Heights Baptist Church
Karen Eller
Triune Mercy Center
Rev. Jerry M. Hill
Buncombe Street United Methodist Church
Rev. Pat Jobe
Unitarian Universalist Fellowship
James King
Unity Church of Greenville
Pastor Carlton Newkirk
New Nazareth Missionary Baptist Church
Wanda Newkirk
New Nazareth Missionary Baptist Church
Eva Price
Interfaith Forum
TJ Remaley
St. Giles Presbyterian Church
Pastor Deb Richardson-Moore
Triune Mercy Center
Malinda Robinson
Antioch Baptist Church
Kari Rogozenski
Catholic Charities
Laura Stout
First Baptist Church Greenville
Rev. Robert C. Taylor
St. Francis Mission @ St. James
Rev. Beth Templeton
Our Eyes Were Opened, Inc.
Father Patrick Tuttle
St. Anthony of Padua Catholic Church
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Judith Prince
USC Upstate, Greenville Campus
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City of Greenville
Laura Stout
First Baptist Greenville
Naomi Torfin
United Way Association of South Carolina
Anna Vukin
Bon Secours St. Francis
Health System
Marc Wilson
MeetingPoint
# United Way of Greenville County

## Statement of Activities

For the Year Ended December 31, 2014
(with comparative totals for 2013)

### Revenues, Gains and Other Support

<table>
<thead>
<tr>
<th>Description</th>
<th>2014 Audited</th>
<th>2013 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign results (net of uncollectibles)</td>
<td>$15,693,249</td>
<td>$15,018,009</td>
</tr>
<tr>
<td>Less: Donor designations</td>
<td>(3,679,221)</td>
<td>(3,441,739)</td>
</tr>
<tr>
<td>Endowment contributions</td>
<td>253,555</td>
<td>171,873</td>
</tr>
<tr>
<td>Capital campaign contributions</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Grants for Initiatives</td>
<td>1,373,714</td>
<td>1,639,247</td>
</tr>
<tr>
<td>Gifts in kind</td>
<td>567,570</td>
<td>509,106</td>
</tr>
<tr>
<td>Other grants and contributions</td>
<td>134,814</td>
<td>217,295</td>
</tr>
<tr>
<td>Investment income</td>
<td>90,059</td>
<td>107,324</td>
</tr>
<tr>
<td>Donor designation fees</td>
<td>195,914</td>
<td>296,039</td>
</tr>
<tr>
<td><strong>TOTAL SUPPORT/REVENUE</strong></td>
<td><strong>14,629,654</strong></td>
<td><strong>14,517,154</strong></td>
</tr>
</tbody>
</table>

### Allocations and Functional Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2014 Audited</th>
<th>2013 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency allocations and grants</td>
<td>10,029,922</td>
<td>8,915,663</td>
</tr>
<tr>
<td>Less: Donor designations</td>
<td>(3,148,036)</td>
<td>(1,056,322)</td>
</tr>
<tr>
<td>Community Initiatives</td>
<td>1,772,133</td>
<td>2,367,736</td>
</tr>
<tr>
<td>Community Services and Outreach</td>
<td>2,425,841</td>
<td>2,476,609</td>
</tr>
<tr>
<td><strong>TOTAL ALLOCATIONS AND FUNCTIONAL EXPENSES</strong></td>
<td><strong>11,079,860</strong></td>
<td><strong>12,703,686</strong></td>
</tr>
</tbody>
</table>

United Way System Supporting Services            | 2,779,329    | 2,531,418    |

**TOTAL EXPENSES**                                | **13,859,189**| **15,235,104**|

### Change in Net Assets from Operations

<table>
<thead>
<tr>
<th>Description</th>
<th>2014 Audited</th>
<th>2013 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pension benefit obligation adjustment</td>
<td>(582,918)</td>
<td>12,690</td>
</tr>
<tr>
<td>Gifts in kind</td>
<td>(567,570)</td>
<td>(509,106)</td>
</tr>
<tr>
<td>Unrealized gains (losses) on investments</td>
<td>121,926</td>
<td>263,002</td>
</tr>
<tr>
<td>Equity transfer to affiliate</td>
<td>-</td>
<td>(233,016)</td>
</tr>
<tr>
<td>Net Assets beginning of the year</td>
<td>23,212,908</td>
<td>24,397,286</td>
</tr>
</tbody>
</table>

**Net Assets end of the year**                    | **$22,954,811**| **$23,212,906**|
The Event Sponsor program provides sponsorship for donor recognition and cultivation events:

**GOLD**
Bon Secours St. Francis Health System  
Budweiser of Greenville  
Dixon Hughes Goodman LLP  
Elliott Davis Decosimo  
Gallivan, White & Boyd, P.A.  
Greenville Health System  
Publix Super Markets Charities  
TD Bank  
World Acceptance Corporation

**SILVER**
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Find Great People International  
KPMG LLP  
Southern First Bank

**BRONZE**
HomeTrust Bank  
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X 98.5 FM

**BRONZE**
Greenville Business Magazine  
GSA Business
Bringing people and resources together to build a Cycle of Success, where all children in Greenville County start school prepared to learn and go on to graduate, well-educated graduates find good jobs and create stable homes, and children from stable homes continue the cycle because they start school on track and prepared for success.