



UNITED WAY OF GREENVILLE COUNTY

WE ARE STRONGER UNITED

Frequently Asked Questions

What does United Way do?

We bring together people and resources to fight poverty and strengthen our entire community by changing individual lives. Rather than focusing on a single agency or issue, we invest in a portfolio of programs and initiatives that work hand-in-hand to create solutions to many of our community's most difficult problems—problems that no single organization can solve on its own. As a funder, partner and convener, we work with the entire community to build resources, focus investments and foster partnerships that create lasting solutions to major issues.

Who are your partners?

Anybody who wants to make a difference in our community. Donors, volunteers, companies, foundations, faith communities and schools. In September 2020, we will announce a new slate of funded partners.

How does United Way distribute funds?

Staff and volunteers team up to review applications, measure the effectiveness of programs, and gauge their ability to meet our strategic goals. Funding decisions regarding programs and initiatives supported by United Way of Greenville County are approved by our Board of Directors.

How can an organization apply for United Way funding?

In May 2020, we released a new Request for Proposals with application details, and any tax-exempt, nonprofit organization that conducts health or human service programs in Greenville County can apply. We update our website regularly with opportunities for funding, and that is always the best place to check for up-to-date information.

Can I designate my gift directly to a specific agency?

Yes, but undesignated gifts enable us to invest our resources in areas that align with our strategic priorities— informed by our extensive research and expertise—to make the greatest impact within Greenville County. Full details on our current Designations Policy can be found online at unitedwaygc.org/designations-policy.

How do I get involved?

Our website, unitedwaygc.org, is a great place to start. You can make a contribution, read up on issues and sign up for volunteer opportunities. You can also register for a volunteer account at handsongreenville.org to search for volunteer opportunities and track your impact. Following us on social media is another convenient way to see our latest events, projects and volunteer needs.

Does United Way of Greenville County support Planned Parenthood?

No.

How much of the money raised by United Way is used for administrative purposes?

United Way of Greenville County's current overhead rate is 17.6 percent. Independent evaluator Charity Navigator gives us 4-stars — their top rating — for efficiency.

I have another question that I don't see here.

Email us at info@unitedwaygc.org and we'll get it answered for you.