



Virtual Engagement Menu

Virtual Engagement Ideas for Companies

- United Way Bingo Card
 - Fill out your United Way Bingo Card for a chance to win prizes! (Spaces include turning in your pledge card, making a gift, take a selfie with United Way (t-shirt, sign, etc.)
- United Way Scavenger Hunt
 - Clues sent via survey monkey and can be found throughout the United Way website and social media channels! Prizes will be given out throughout the campaign!
- Virtual Happy Hours
 - Trivia
 - Wine Tasting
 - Cooking Class
 - Painting Class
 - Concert
 - DIY House Projects/How To
- Virtual Talent Show
 - Submit videos of talents and then a panel will select the top 3-5.
 - Employees can then vote on their favorite talent! (Pay to vote is encouraged)
- Special Event / Engagement Ideas
 - a. Parking Spot Raffle – if returning to office
 - b. Sharing your WFH space – enter to win a prize
 - c. Recipe Sharing / Virtual Baking Competition
 - d. Department Book Club
 - e. Online Silent Auctions and Raffles (RallyUp.com)
 - f. Virtual Happy Hours with activities like Trivia or Bingo
 - g. Host Movie Day In- utilizing Netflix Party
 - h. Pie in the Face done by at home family/friend can be done live or pre-recorded
 - i. At Home Fashion Show with superlatives
 - j. Employee Online Tutorials, allow them to teach skills to others
 - k. Wine Pull/Raffle
 - i. Individuals pay a flat fee and then they are given a number. Each prize is assigned a number which indicates the prize they win!



Virtual Volunteer Opportunities

Allow your employees to make a difference whether they are in the office or not, these projects are designed to meet a need in the community. You provide the supplies and the labor, we will provide the work and an explanation as to the impact it will have. Examples of these projects are: food drives, personally hygiene packets, new home welcome packets, summer slide supply drive. Please allow at least 3 weeks to coordinate a meaningful activity for you and your employees.

Best Practices for Virtual Kick Offs/Special Events

- Keep to 30-45 minutes
- Do a practice run of the meeting with to test the flow of the meeting as well as that the technology works.
- Designate a host to help answer questions in the chat box, mute people, etc.
- Include company leader to highlight our partnership. If leadership is not available, consider utilizing a pre-recorded video of company leadership discussing the importance and impact of United Way
- If you are in the office but practicing social distancing, consider options for a “grab & go” breakfast or lunch if this is normally part of your campaign event
- Consider creative ways to thank those who contributed to the campaign. Create a “thank you” committee that leaves a thank you note, surprise, etc. on donor’s desks each day