Dear [First Name],

I hope you will join your coworkers who have pledged to our United Way of Greenville County campaign. Your support will change the lives of thousands of families and individuals here in our community.

Our campaign is almost over, and each dollar you pledge to United Way will work to strengthen education, increase financial stability, and build a stronger, more equitable Greenville County for each of our neighbors.

Help us show our community how much we care. United Way starts with U.

Sincerely,

CEO Name