Dear [First Name],

We are excited to kick off our giving campaign as United Way of Greenville County celebrates a century of service in our community. From the Great Depression to the COVID-19 pandemic and every day in between, United Way has been there for Greenville County. Your gift will support United Way’s continued work to improve lives, strengthen our community, and build a stronger Greenville County for all.

Every dollar we raise and every hour spent volunteering will work toward improving education, increasing financial stability, and building a vibrant and equitable community for our neighbors.

Whether you can give $5 or $5,000, our community is counting on our support. Give today, and together we can change lives and strengthen Greenville County for the next 100 years.

Sincerely,

Name