



UNITED WAY of GREENVILLE COUNTY SPONSORSHIP PROGRAM

For 100 years, United Way of Greenville County has brought together local leaders, nonprofit partners and philanthropic companies to build a community where all people have access to the opportunities to achieve their full potential.

Corporate sponsorships offer an opportunity to make a meaningful impact, gain exposure and boost your identity in the community. By partnering with United Way as an event sponsor, you can reinforce your company's reputation to your customers, employees and community at large.

WHY SPONSOR?

BENEFIT from increased brand exposure and elevate your corporate identity in the community by linking your brand with United Way, one of the most recognized and respected nonprofit brands in the world.

REINFORCE your company's reputation as a good corporate citizen to your customers, employees and community with philanthropic brand recognition.

EXPERIENCE the guaranteed reach of local marketing exposure and benefit from the positive image of supporting United Way.

SUPPORT activities which allow United Way to direct more investment dollars in the community.

RETURN ON YOUR INVESTMENT as tangible impressions and measured media value far exceed the cost of sponsorship.

CHOOSE YOUR LEVEL OF SUPPORT

FRIEND LEVEL SPONSOR (\$2,500)

Name on event landing page | Company name on digital and/or printed signage
Inclusion in promotional materials and thank you email | Mention in press release
Recognition in all event social media posts reaching more than 15,000 followers

ADVOCATE LEVEL SPONSOR (\$5,000)

All Friend Level Sponsor benefits | VIP table for 10 at event (if applicable)

CHAMPION LEVEL SPONSOR (\$10,000)

All Advocate and Friend Level Sponsor benefits | Company name paired with event name
Feature in promotional video and/or ads (if applicable) | VIP table for 20 at event (if applicable)
Welcome remarks at event (if applicable)

CONTACT US

events@unitedwaygc.org
864.331.3863

unitedwaygc.org

105 EDINBURGH COURT
GREENVILLE, SC 29607