Dear [First Name],

I hope we can count on you to make a pledge as United Way celebrates a century of service in our community. As a supporter of United Way myself, I fully believe in their vision of a Greenville County where all people have access to the opportunities to achieve their full potential.

You have the power to build a better Greenville County, supporting thousands of local families and individuals through improving education, increasing financial stability, and building vibrant and equitable communities for each of our neighbors.

If you have not already, I encourage you to pledge to this year’s campaign. Our community is counting on us to make a difference. Together, we can change lives and strengthen Greenville County for the next 100 years.

Sincerely,

CEO Name