

CELEBRATING A CENTURY OF SERVICE



20

22

UNITED WAY

of GREENVILLE COUNTY



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A BETTER FUTURE CAN START TODAY



This is a special year for us at United Way as we're celebrating our 100th anniversary of service in Greenville County.

From the Great Depression to the

COVID-19 pandemic and every day in between, United Way has been there for Greenville County, harnessing the collective generosity of this community to help those in need.

Today, our focus is centered on improving economic mobility and making sure everyone who lives here can share in the success of our community. While some areas of Greenville County continue to boom, many others are struggling. Disparities in education, income, housing and healthcare are preventing far too many people from reaching their full potential. We must do better. For all of us.

We ask you to join us in this important work by making a gift to this year's community campaign. Together, we can change lives and strengthen Greenville County for the next 100 years.

In partnership,

Meghan Barp

President & CEO, United Way of Greenville County

WHY YOUR SUPPORT IS CRITICAL TO THE FUTURE SUCCESS OF GREENVILLE COUNTY

We all know that Greenville County is frequently featured on lists as a great place to visit, raise a family or retire, but you may be surprised to know that we're also one of the hardest places in the country to climb out of poverty.

We're proud of our community and we should be, yet we can't avoid the uncomfortable truth that too many people are not sharing in that success.

Right now, more than 63,000 people in Greenville County live in poverty, with many thousands more just one unexpected expense or life event away from a financial crisis. We're seeing growing disparities across the board in education, income, housing and healthcare that threaten the future of so many individuals, not to mention the continued success of Greenville County as a whole.

3 WAYS YOUR GIFT WORKS TO CHANGE LIVES

WE INVEST STRATEGICALLY



We invest strategically in the very best, most effective community partners getting results, providing \$4 million in critical funding each year to 70 local partners.

WE IDENTIFY NEEDS NOT BEING ADDRESSED



When we identify a need that's not being addressed, we roll up our sleeves and put our experience and expertise to work, developing and leading new initiatives like OnTrack Greenville, the Volunteer Income Tax Assistance program, and the Racial Equity and Economic Mobility Commission that move our community forward.

WE ADVOCATE FOR BIG CHANGE

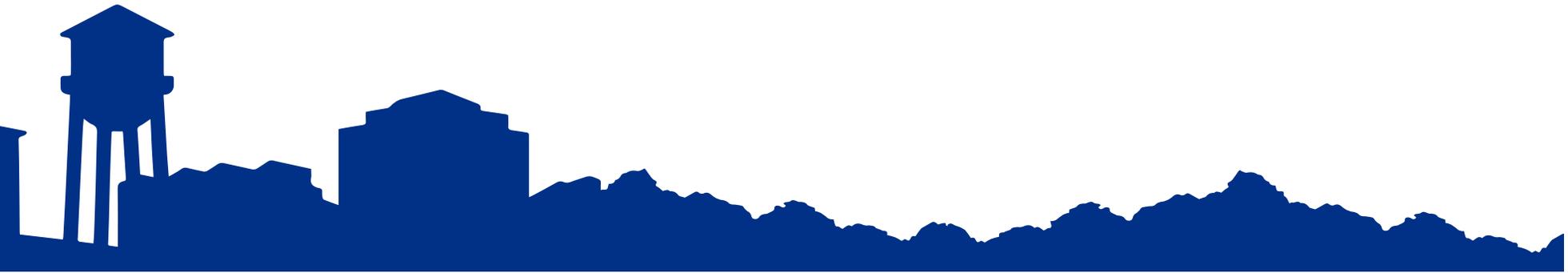


We know that no single program or organization can solve these big challenges alone. That's why we're advocating at all levels for systems change through policy that aligns with our mission – things like the Earned Income Tax Credit, one of the most impactful anti-poverty programs.



JOIN US WITH A GIFT

Scan the code or visit unitedwaygc.org/donate to give now.



ONE GIFT, BIG IMPACT

When you give to United Way of Greenville County, you support a diverse portfolio of the best local programs and initiatives working strategically to help people every day, while also creating long-term, holistic change in our community.

Here's just a sample of what we accomplished together last year:

35,000+

People served thanks to strategic investments in basic needs, education, job training and more

4,000

Students and families supported through OnTrack Greenville's whole-child approach to education

19,000

Callers connected with critical help through United Way's 2-1-1 Resource Line



THE PEOPLE BEHIND THE NUMBERS

Within those big impact stats above are thousands of stories of real people—our classmates, friends, neighbors, and coworkers—who have had their lives changed by your support of United Way.

Kadence, the 2022 Valedictorian at Carolina High School, is one of those stories. As she begins her freshman year at Clemson University this fall, she sat down with us to share how United Way and OnTrack Greenville helped her, and many of her classmates, make it through challenging times.

Scan the code to hear Kadence's inspiring story and watch as the OnTrack Greenville team presents her with a surprise gift from an anonymous donor.



UNITED WAY OF GREENVILLE COUNTY

THANK YOU PACESETTERS

One of the best things about the United Way giving season is watching the whole community unite for a common cause. Corporate leaders, local businesses, community agencies, and thousands of volunteers and donors all mobilize to make a difference with United Way. This summer, 24 organizations accepted the challenge to lead the way as United Way Pacesetters by agreeing to complete their fundraising campaigns prior to the official launch of campaign season.

We thank the employees of these great organizations for their generous support of United Way:

ACUMEN IT

AT&T

CAPTRUST

CITY OF SIMPSONVILLE

DORITY & MANNING

FIND GREAT PEOPLE

GLOBAL LENDING SERVICES

GREENVILLE COUNTY LIBRARY SYSTEM

GREENVILLE COUNTY SCHOOLS

GREENVILLE TECHNICAL COLLEGE

ITW HARTNESS

MCMILLAN PAZDAN SMITH

MICHELIN NORTH AMERICA

MITSUBISHI CHEMICAL GROUP

MOSELEY MARCINAK

NORTHWESTERN MUTUAL

PRISMA HEALTH

PUBLIX SUPER MARKETS

SOUTHERN FIRST BANK

STANDARD MOTOR PRODUCTS

UBS

UNITED COMMUNITY BANK

UNITED WAY OF GREENVILLE COUNTY AND PARTNERS

WYCHE



OUR 100TH UNITED WAY GIVING SEASON IS HERE

Every year since 1922, Greenville County has united to help our neighbors in need through the United Way Community Campaign. If your workplace does not conduct a United Way campaign, please join the movement for a better future by making a centennial year gift at unitedwaygc.org/donate.