



2023 UNITED WAY OF GREENVILLE COUNTY

HANDS ON GREENVILLE DAY SPONSORSHIP OPPORTUNITIES

ABOUT UNITED WAY OF GREENVILLE COUNTY AND THE IMPORTANCE OF WORKING TOGETHER

For 100 years, United Way of Greenville County has brought together nonprofit partners, local businesses and government entities to make a lasting impact in our community. Our corporate sponsors provide an investment that supports United Way's special events, ensuring we can make a difference in local education, financial stability programs, and vibrant and equitable community work. With your support, we are building a Greenville County where all people have access to the opportunities to achieve their full potential.

VOLUNTEERS PLAY A CRITICAL ROLE

United Way Hands On Greenville is the premier engagement platform for volunteering and community service in Greenville County. We link volunteers with rewarding opportunities, champion volunteerism and civic engagement, and strive to partner with others to understand, identify and respond to the changing needs of our community. We are committed to helping individuals, families and corporate and community groups find flexible volunteer opportunities at more than 400 service organizations year round. To find the perfect volunteer project for you, visit volunteer.unitedwaygc.org and create an account.

UNITED WAY HANDS ON GREENVILLE (HOG) DAY SPONSORSHIP OPPORTUNITIES

An investment in United Way Hands On Greenville (HOG) Day is an investment in our community. Join the many businesses, individuals and foundations whose financial support ensures meaningful, community-minded and diverse service projects take place on HOG Day.

- Align your product or service with a positive community event that improves quality of life for individuals and families in Greenville County.
- Build team spirit and leadership skills among employees while participating in the largest day of service in the Upstate each year.
- Set a corporate example of making our community an even better place to live and work.

UNITED WAY OF GREENVILLE COUNTY HANDS ON GREENVILLE (HOG) DAY SPONSORSHIP OPPORTUNITY LEVELS

\$500 – CONTRIBUTING SPONSOR

- Opportunity for an employee team to participate in a HOG Day volunteer project, including After-Party attendance and one t-shirt per employee participant
- Company name listed on sponsor web page at unitedwaygc.org with a hyperlink to your company website

\$1,000 – SUPPORTING SPONSOR

- All of the benefits above and
- Recognition of thanks in media publicity

\$2,500 – BRONZE SPONSOR

- All of the benefits above and
- First Day Project Registration – Select your team's volunteer project before projects are released to the public
- Social media shout-outs that include your company logo and recognition of your HOG Day Sponsorship
- Company name on official HOG Day t-shirts
- Table at the HOG Day After Party
- Company logo listed on sponsor web page at unitedwaygc.org with a hyperlink to your company website
- Company logo prominently displayed at HOG Day After Party

\$5,000 – SILVER SPONSOR

- All of the benefits above and
- Company logo on HOG Day event t-shirts
- Company logo included in media publicity
- Company name listed in official HOG Day news release distributed to media
- Free admission (one table for 10 of your employees) to United Way's Stronger United Awards Celebration

\$10,000 – GOLD SPONSOR

- All of the benefits above and
- Company spotlighted as a Presenting Sponsor on official HOG Day t-shirts
- Company spotlighted as a Presenting Sponsor in official HOG Day news release
- Coordination of a volunteer project (at a time of your choice) designed to provide your organization with a team building and service-oriented experience even better place to live and work.

If you have questions, need additional information, or are interested in becoming a HOG Day Sponsor, please contact Lauren Brager, Volunteer Engagement Manager, at 864.331.3862 or lbrager@unitedwaygc.org.



UNITED WAY HANDS ON GREENVILLE DAY
2023 SPONSORSHIP RESPONSE FORM

PLEASE INDICATE SPONSORSHIP LEVEL FOR 2023

Gold (\$10,000)

Silver (\$5,000)

Bronze (\$2,500)

Supporting (\$1,000)

Contributing (\$500)

Contact Name _____

Company/Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

PAYMENT METHOD

Please send invoice:

Use the mailing address above

Billing address _____

PLEASE INDICATE HOG DAY TEAM PARTICIPATION AND RETURN BY MARCH 6, 2023

Yes, you can count on us! We expect to have a team of _____ employees.

Team Leader Name _____ Email _____

No, we will not have a team, but would like to provide the sponsorship contribution above to support volunteerism in our community.

Please complete and return to Lauren Brager at lbrager@unitedwaygc.org by March 6, 2023.