Dear Name,

Despite all the wins we’ve experienced as a community over the last 30 years, poverty remains a persistent and urgent problem in Greenville County. As United Way supporters, our participation is absolutely critical to the future success of our community.

Right now, 17,400 families in our beautiful community have an income of less than $25,000 a year, which is barely enough for a single person to get by, let alone an entire family. Many thousands more are just one unexpected expense away from being unable to make ends meet.

With our support, we can power United Way's work to remove barriers like housing, childcare, education and transportation, and increase access to higher earnings and financial stability.

We are proud to partner with United Way to improve lives, strengthen our community and advance equity for the benefit of all. Give today and make sure families in our community have the support and resources they need to build the life they deserve.

Sincerely,  
CEO Name­­­