



**WE ARE
STRONGER UNITED**

Leadership Groups

As a United Way supporter, you have the opportunity to join a leadership group and increase your impact through unique volunteer experiences and exclusive events. Donors who make an annual pledge of \$1,000 or more – or \$500 for those under 30 – are eligible for Palmetto Society membership and may join additional groups like African American Leadership, Women United or the Young Leaders Society. Learn more about each of our United Way leadership groups below.

ALEXIS DE TOCQUEVILLE SOCIETY members invest in Greenville County with an annual gift of \$10,000 or more. These members generously contributed more than \$1.6 million to care for our community last year.

Tocqueville Society offers special events and unique learning opportunities throughout the year.

PALMETTO SOCIETY members come from diverse neighborhoods, backgrounds and careers. They recognize that connecting their passions and working together can make our community a better place. United Way provides these leadership donors with opportunities to meaningfully engage in issues that matter to all of us:

- Network with others. Membership in the Palmetto Society is currently more than 4,500.
- Volunteer for community outreach projects.
- Join a United Way affinity group: African American Leadership, Women United and Young Leaders Society.

AFRICAN AMERICAN LEADERSHIP (AAL) members participate in a range of impactful service opportunities, including mentoring youth. Year-round networking and social events connect them with other community leaders.

WOMEN UNITED members give back year-round through volunteer and networking opportunities, including the Jobs to Careers Scholarship program and mentoring young women at local middle schools.

YOUNG LEADERS SOCIETY (YLS) are supporters age 40 and under who invest through financial generosity and volunteerism. Members expand their social and professional networks with year-round opportunities, including a focus on early education.

ReUNITED members recognize the important role volunteerism and philanthropy play in strengthening our hometown. Whether employed, retired or somewhere in between, members stay connected with peers in the community and engaged in United Way's work through volunteer projects and educational events.