Dear Name,

I hope we can count on you to make a pledge through our United Way giving campaign. As a supporter of United Way myself, I fully believe in their vision of a Greenville County where all people have access to the opportunities to achieve their full potential.

You have the power to build a better Greenville County, supporting thousands of local families and individuals by removing pervasive barriers like access to housing, childcare, education and transportation. With your gift, you are investing in a vetted portfolio of the most impactful local organizations, funding important community initiatives like OnTrack Greenville and the Volunteer Income Tax Assistance (VITA) program, and building partnerships to beat back poverty in Greenville County.

If you have not already, I encourage you to pledge to this year’s campaign. Our community is counting on us to make a difference. Together, we can improve lives, strengthen our community and build a better future for all.

Sincerely,  
CEO Name­­­